



## **Press Credential Eligibility Criteria**

Global Security Exchange 2026 will be hosted 14-16 September 2026, at the Georgia World Congress Center in Atlanta, Georgia.

GSX press credentials, whether In-Person or Digital, allow access to all conference sessions and access to all recorded content through the end of 2026.

The In-Person press pass grants additional access to exhibitor booths and theaters on the exhibit floor during show hours, as well as use of the exclusive on-site Press Room. The press pass is not eligible for Continuing Professional Education (CPE) credits. GSX is a licensed asset of ASIS International.

Please email requests for a press pass to [pr@asisonline.org](mailto:pr@asisonline.org).

### **Tier 1 — Eligibility**

- Staff journalists from recognized outlets with verifiable editorial track record
- Freelancers with a current letter of assignment from a credentialed outlet for this specific event

### **Tier 2 — Case-by-Case Review**

Independent freelancers without a current assignment letter, but with:

- A verifiable portfolio of published work (min. 12 months, named outlets)
- Active press credentials from other recognized events/organizations
- Two professional references from working journalists or editors

### **Tier 3 — Reach & Credibility Standard**

- Rather than fixed thresholds, applicants are evaluated against a demonstrated reach and relevance standard, giving the ASIS Communications team flexibility to weigh quality and fit above all else.

Applicants should be able to demonstrate:

- An established, ongoing audience appropriate to their platform type (digital, print, broadcast, newsletter, etc.); sufficient to show the outlet is genuinely operating as a media entity, not simply publishing occasional content to support credentialing requests
- Independently verifiable metrics (via analytics dashboard, platform insights, or third-party audit) made available upon request, rather than self-reported figures
- Consistency over time; audience engagement and publication activity sustained over a meaningful period, not a recent or one-time build-up
- Relevance to the security industry or adjacent verticals in taken into consideration.

#### **Evaluation approach:**

- The ASIS International Communications team evaluates reach and relevance holistically and reserves full discretion to deny credentials where an audience appears inflated, purchased, artificially inflated, recently manufactured, or otherwise inconsistent with genuine, sustained editorial activity. The burden of proof rests with the applicant to demonstrate legitimacy upon request, and any attempt to misrepresent reach, audience composition, or organizational purpose will result in denial and may affect eligibility for future events.

#### **Standing Protocols:**

- Right of refusal clause — ASIS International reserves the right to deny any application without obligation to explain the reasoning.
- Content intent screening — We reserve the right to ask what the credential will be used for (interview, coverage, panel, etc.) at time of application.
- No transferability — Credentials are individual and non-transferable to protect against companies "borrowing" legitimacy via a single journalist's badge.
- Annual reverification — We do not grandfather previous years' approvals; we require reapplication with updated documentation.
- Escalation path — Borderline or Tier 3 applications are reviewed and decided at the discretion of ASIS International's Communications Department.
- Ethical behavior – Those granted press credentials for GSX need to adhere to the current [Code of Conduct and Ethics](#) policy for the event. Failure to do so will result in the revocation of press credentials previously granted.

Updated: August 2026