# GSX 2023 Show Packages & Sponsorships

<table>
<thead>
<tr>
<th>FEATURE</th>
<th>STANDARD LISTING (INCLUDED)</th>
<th>LEVEL 1 PACKAGE</th>
<th>LEVEL 2 PACKAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact Information</td>
<td>X</td>
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</tr>
<tr>
<td>Website</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Booth Number</td>
<td>X</td>
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<tr>
<td>Product Categories</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Company Description</td>
<td>X</td>
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<tr>
<td>Company Logo</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Access to Online Leads</td>
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<td>X</td>
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<tr>
<td>Featured Exhibitor Listing</td>
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<tr>
<td>Priority Placement in Search Results</td>
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<td></td>
<td>X</td>
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<tr>
<td>Highlighted Booth with Corner Peel</td>
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</tr>
<tr>
<td>Event Contacts</td>
<td>4</td>
<td>8</td>
<td></td>
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<tr>
<td>Collateral (Catalogue, Brochure, PR, White Paper, Case Study)</td>
<td>4 8</td>
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<tr>
<td>Product Gallery with Images and Descriptions</td>
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<tr>
<td>Product Gallery with Video and Descriptions</td>
<td>4</td>
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</tbody>
</table>

To Purchase, Contact:
Trent Hoffman – Exhibitor Engagement Manager
513.527.8848 | thoffman@mapyourshow.com
**ADDITIONAL SPONSORSHIPS**

*Sponsorships require purchase of Level 2 Package*

**Product Spotlight Sponsorship - $500**
Showcase your product image or video on the Directory Home Page
Live link directs attendees to your company’s listing
Limited to the first 30 exhibitors

**Product Category Sponsorship - $500**
320x50 pixel image (640x100 required for upload)
Guaranteed #1 listing in the category

**Individual Hall Floor Plan Sponsorship - $2,500**
Includes the Level 3 Package
728x90 pixel image (1456x180 pixel image required for upload)
Guaranteed #1 listing in the category

**Directory Home Page Banner - $4,000**
1940x180 pixel image on the online directory home page or
600x500 pixel image for smaller screens (mobile/tablet)
(1940x180 & 600x500 pixel image required for upload)

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MOBILE SPONSORSHIPS

*Sponsorships require purchase of Level 2 Package

Don’t miss the opportunity to feature your company on the official GSX 2023 mobile app. Put your brand in the hands of attendees as they navigate the show floor onsite with the official mobile app. Feature a product on a banner or push a notification out to the thousands of attendees.

**Overall Exclusive Sponsorship - $10,000**
One (1) full-screen static content image viewed when initially opening the App
One (1) static banner at the bottom of all mobile pages
Banners link to your mobile listing for lead capture (must be jpg or gif files, sized at 1242 x 195; we’ll shrink to fit various screen sizes)

**Rotating Banners - $2,500 Each (5 max)**
One (1) static banner at the bottom of all mobile pages
Banners link to your mobile listing for lead capture (must be jpg or gif files, sized at 1242 x 195; we’ll shrink to fit various screen sizes)

**Push Notifications - $1,500 Each (4 per day)**
*Push Notifications are pushed based on a scheduled date/time*
One (1) push-notification message to ALL mobile app users that allow notifications. Messages will also appear in a messages section
Subject: 20 characters
Push Notification: 60 characters
Full Length Message: Unlimited (we recommend clear and concise)

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GSX GLOBAL SECURITY EXCHANGE
GSX 2023 ORDER FORM

Standard Listing $0
Level 1 Package $495
Level 2 Package $995
Product Spotlight $500
Product Category $500
Individual Hall Floor Plan Sponsorship $2,500
Directory Home Page Banner $4,000
Overall Exclusive Sponsorship $10,000
Rotating Banners $2,500
Push Notifications $1,500

ORDER TOTAL

Confirmation (including remittance information) will be sent upon receipt of Order Form. All signed agreements will be considered firm, and no cancellations are accepted.

Name ________________________________
Company __________________________________
Address __________________________________
City ___________________________ State ________ Zip __________
Country __________________________________
Phone ________________________________
Email ________________________________

This insertion order serves as your commitment to purchase a digital sponsorship provided by Map Your Show (MYS) for GSX 2023. Upon receipt of this signed contract, MYS will, if necessary, issue an invoice for these services and provide the opportunity to immediately activate your online advertising content. Once your package has been activated, your sponsorship CANNOT be canceled and you are due the amount indicated on this insertion order. The payment terms on all MYS invoices are Net 30 Days. If an invoice becomes past due to the point that it becomes necessary to pursue collection efforts, all active web-related content will be suspended and the gross invoice amount is due and payable.

Authorized Signature ______________________ Date ______________________

Notes: ____________________________________________________________

Please email completed forms to: thoffman@mapyourshow.com / for help, please call 513.527.8848