

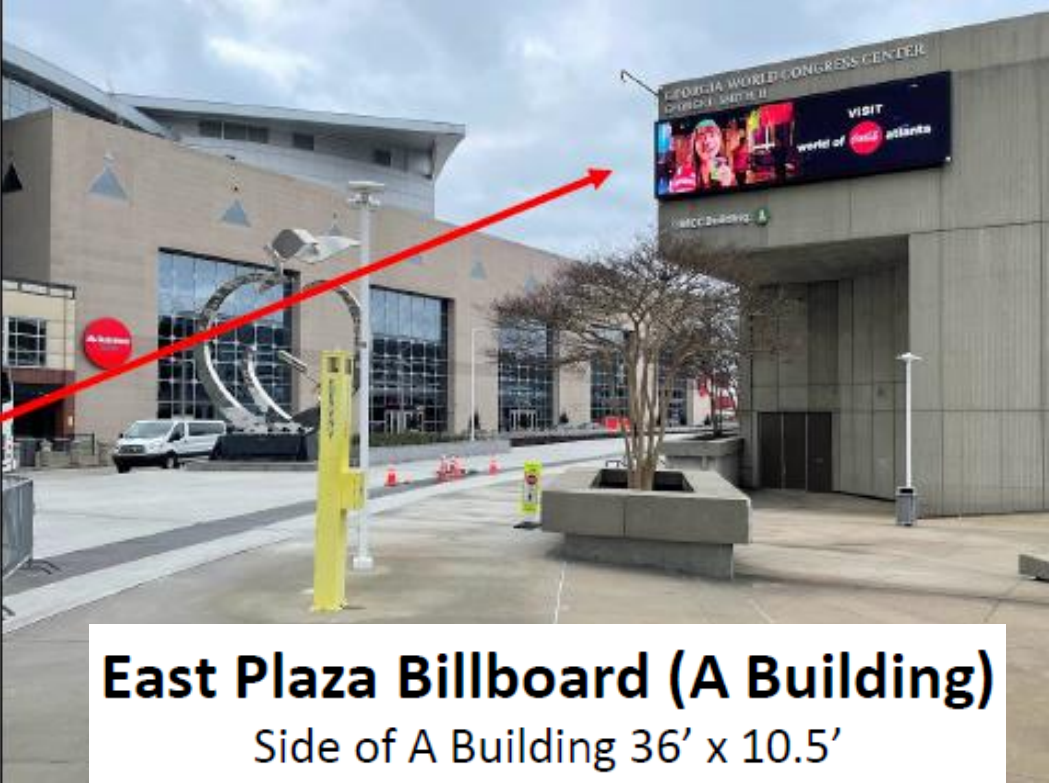
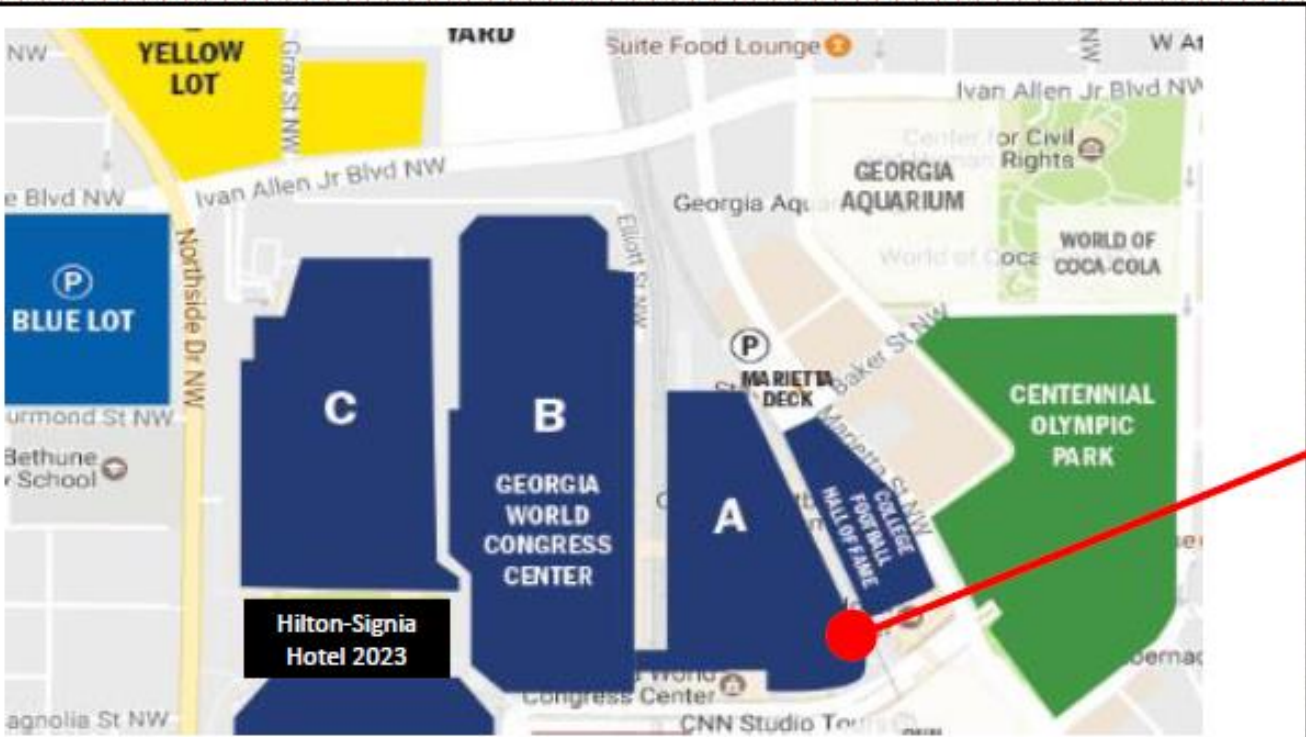
# DIGITAL SIGNAGE SPONSORSHIP PACKAGE

- 8 seconds sponsor graphic part of continuous loop to include no more than 8 other sponsor messages
- 5 exterior Billboard and LED digital signs, 31 interior digital signs

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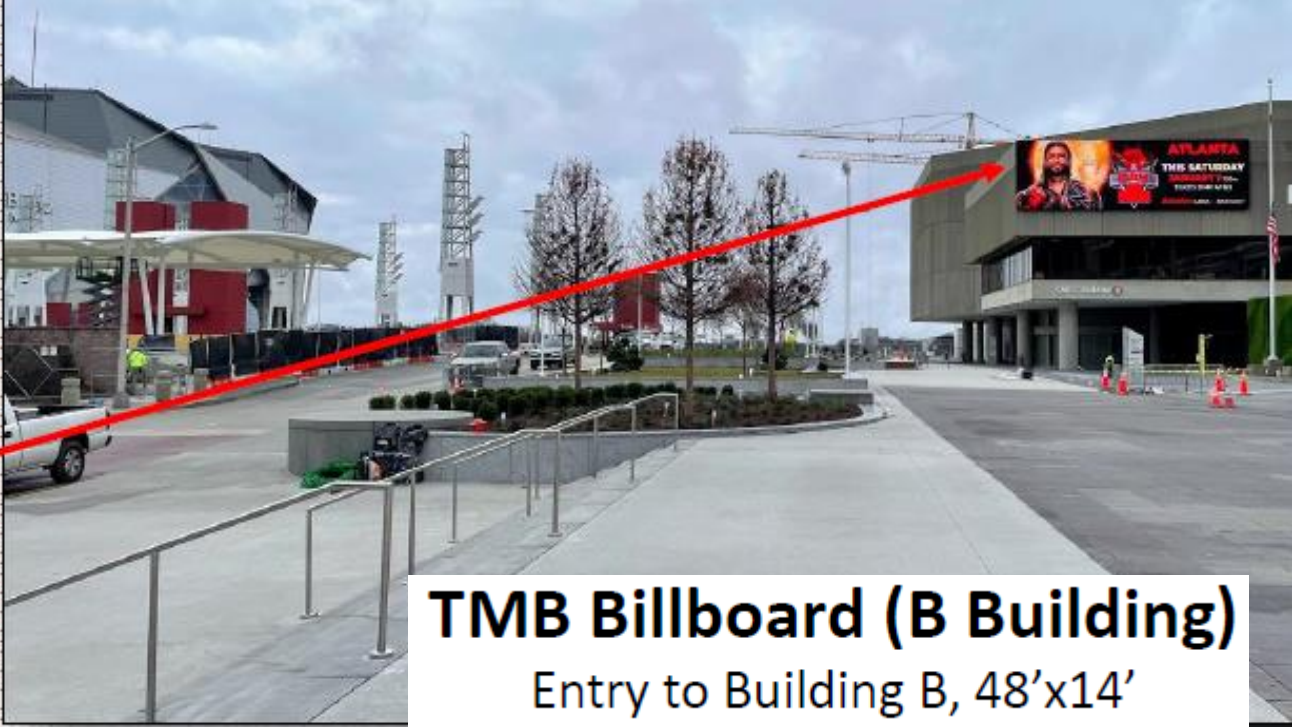


# EXTERIOR DIGITAL SIGNS



**East Plaza Billboard (A Building)**  
Side of A Building 36' x 10.5'

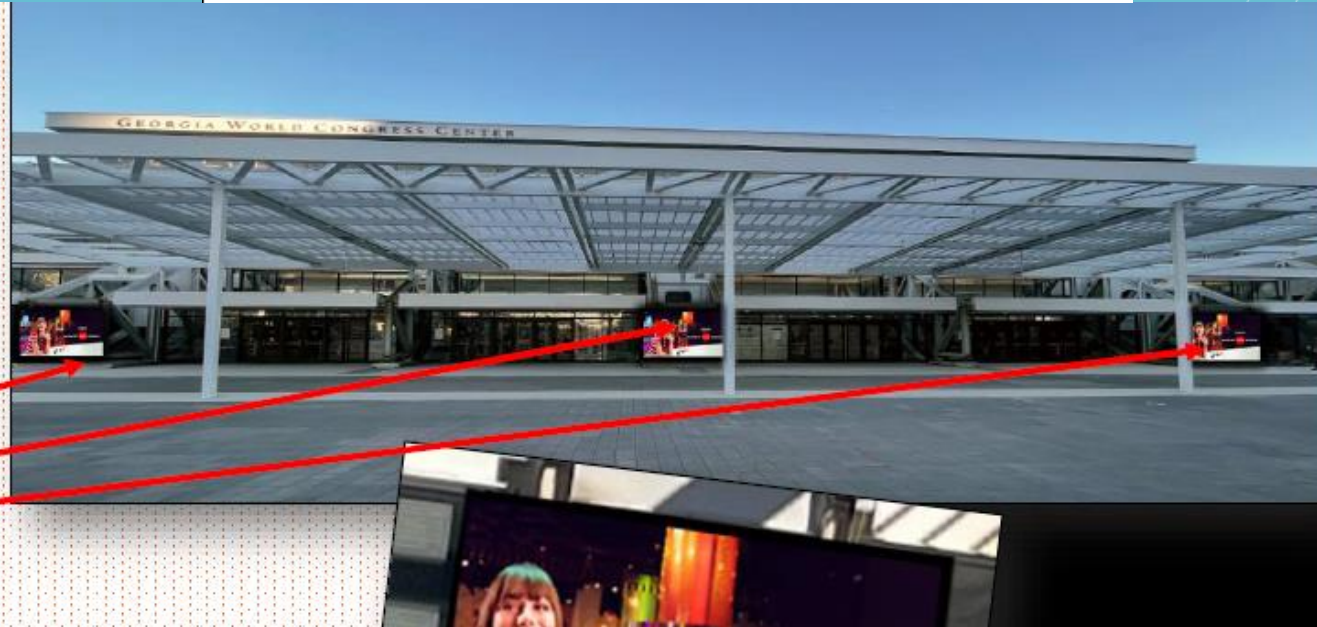
# EXTERIOR DIGITAL SIGNS



**TMB Billboard (B Building)**  
Entry to Building B, 48'x14'

# EXTERIOR DIGITAL SIGNS

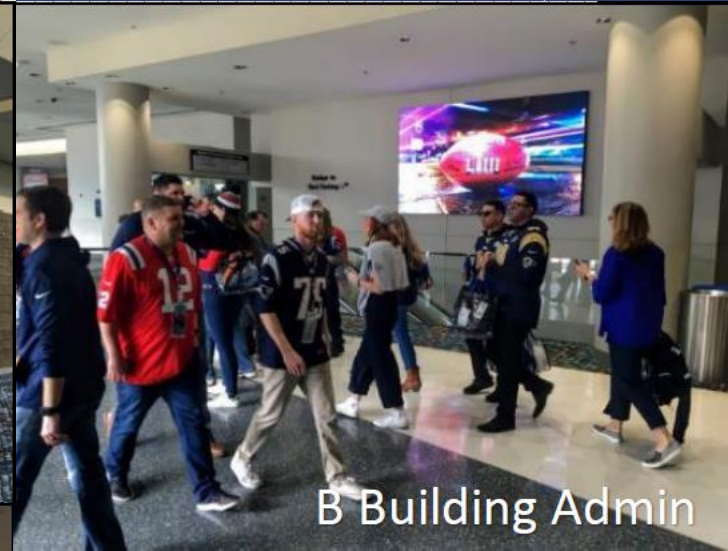
## B Building Banner Box LEDs (3) Three 10ft x 5ft LED - Digital Screens



# INTERIOR DIGITAL SIGNS



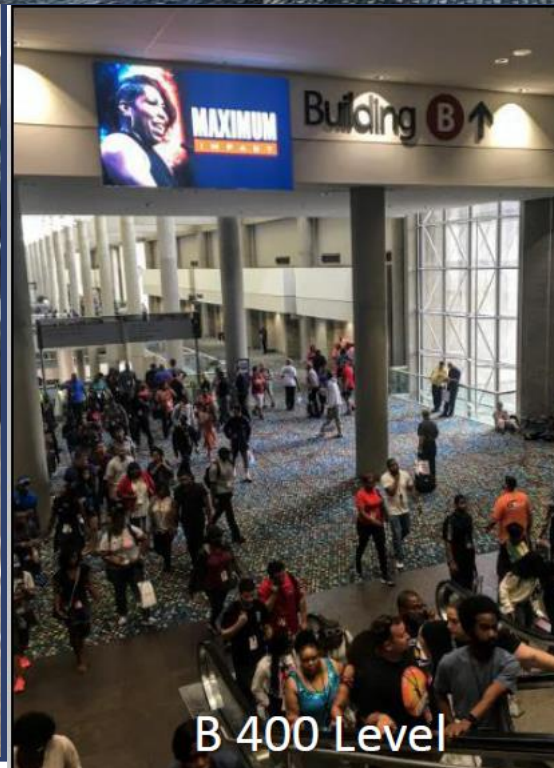
A Building Lobby



B Building Admin



AB Lobby B Side



B 400 Level

Main Building  
interior entrance  
Registration level



AB Lobby A Side

**LED Walls (5 locations)**

Size: 11.5' x 6.5'

# INTERIOR DIGITAL SIGNS



**B Building Monitors (26)**  
Located on all levels



# DIGITAL SIGNAGE SPONSORSHIP PACKAGE SUMMARY

## Exterior Digital Signage (5)

- East Plaza Billboard
- TMB Billboard
- 3 Banner Box LEDs

## Interior Digital Signage (31)

- 5 LED walls on Main Building Entrance and Registration Level
- 26 monitors, Building B, All levels

**Total Sponsor Investment: \$10,000**



12-14 SEPTEMBER 2022  
ATLANTA, GA, USA

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