DIGITAL PACKAGES & SPONSORSHIPS

ONLINE DIRECTORY
INTERACTIVE FLOOR PLAN
SHOW PLANNER

Visits
Showroom Views
Leads

2022 Digital Marketing Opportunities
**WHAT DOES MY LISTING INCLUDE?**

<table>
<thead>
<tr>
<th>Features</th>
<th>Basic Listing</th>
<th>Silver Package</th>
<th>Gold Package</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact Info/Website</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Company Description</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Product Categories</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Access to Leads</td>
<td></td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Logo</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Featured Exhibitor Listing</td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Priority Placement</td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Gallery with Images</td>
<td>4</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>Gallery with Videos</td>
<td></td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>Virtual Business Cards</td>
<td>4</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>Collateral</td>
<td>4</td>
<td>8</td>
<td></td>
</tr>
</tbody>
</table>

To Purchase, Contact:
Tony Kruessel – Exhibitor Engagement Manager
513.527.8894 | tkruessel@mapyourshow.com
Each exhibitor at GSX 22 receives a complimentary basic listing. Choose one of the enhanced listing options below in order to upload your logo, product images, videos, and more for attendees to get a preview of what you’re bringing to this year’s show.

### Basic Listing
- Contact Info/Website
- Company Description
- Product Categories
- Logo

### Silver Package
- Includes the Basic Listing
- Access to Leads
- 4 Product Images
- 4 Virtual Business Cards
- 4 Collateral Documents

### Gold Package
- Includes the Silver Package
- Featured Exhibitor Listing
- Priority Placement
- 4 Video Panels (for a total of 8 display panels)
- 4 More Virtual Business Cards
- 4 More Product Releases

---

**LISTING OPTIONS**

To Purchase, Contact:
Tony Kruessel – Exhibitor Engagement Manager
513.527.8894 | tkruessel@mapyourshow.com
**ADDITIONAL SPONSORSHIPS**

*Sponsorships require purchase of gold package

---

**Product Spotlight Sponsorship**

**$500**

Showcase your product image or video on the Directory Home Page
Live link directs attendees to your company’s listing
Limited to the first 30 exhibitors

---

**Product Category Sponsorship**

**$500**

320x50 pixel image (640x100 required for upload)
Guaranteed #1 listing in the category

---

**Individual Hall Sponsorship**

**$2,500**

Includes the Level 3 Package
728x90 pixel image (1456x180 pixel image required for upload)
Guaranteed #1 listing in the category

---

**Overall Directory Sponsorship**

**$4,000**

1940x180 pixel image on the online directory home page or
600x500 pixel image for smaller screens (mobile/tablet)
(1940x180 & 600x500 pixel image required for upload)

---

**To Purchase, Contact:**
Tony Kruessel – Exhibitor Engagement Manager
513.527.8894  |  tkruessel@mapyourshow.com

---

*Sponsorships require purchase of gold package*
ORDER FORM
GSX 2022 packages and sponsorships

Confirmation (including remittance information) will be sent upon receipt of Order Form. All signed agreements will be considered firm, and no cancellations are accepted.

Name ____________________________________________

Company ____________________________________________

Address ____________________________________________

City __________________________ State ___________ Zip ___________

Country ____________________________________________

Phone ____________________________________________

Email ____________________________________________

Authorized Signature ____________________________ Date __________

GSX 2022 Show Packages & Sponsorships:

- Basic Package
- Silver Package $495
- Gold Package $995
- Product Spotlight Sponsorship $500
- Exhibitor Category Sponsorship $500
- Hall Sponsorship $2,500
- Directory Banner Sponsorship $4,000

*Please contact Tony for the most up-to-date inventory

Notes: ____________________________________________________________

ORDER TOTAL

Please email completed forms to: tkruessel@mapyourshow.com / for help, please call 513.527.8894.