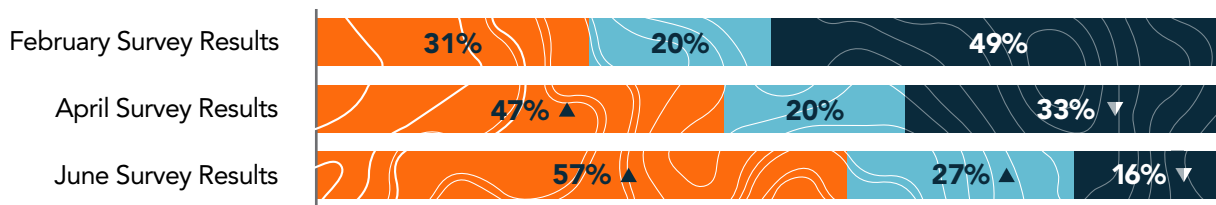


# Impact of COVID-19 on GSX Event Attendance

GSX 2021 is scheduled for 27—29 September in Orlando, Florida, USA and online. Through various surveys and industry sources, ASIS International has been monitoring the likelihood in-person events returning for this timeframe and its effect on attendance numbers.

## Overall Positive Sentiment Towards In-Person Events Continues to Grow and is Increasing:

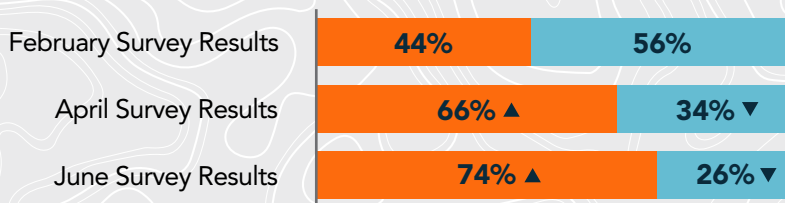
■ Positive   
 ■ Neutral   
 ■ Negative



Q. What ONE word best describes your current emotional state towards attending in-person events while the pandemic is going on? (unaided)

## Attendee Confidence in COVID-19 Related Information is Increasing:

■ Yes   
 ■ No



Q. Do you currently have enough reliable information to make a decision on when to attend your next in-person event?

# 94%

of GSX attendees rated 'Networking with Exhibitors, Peers, and Partners' as the number one reason to attend in person.

Q. Please rate the importance of each of the following activities when attending in-person events.

