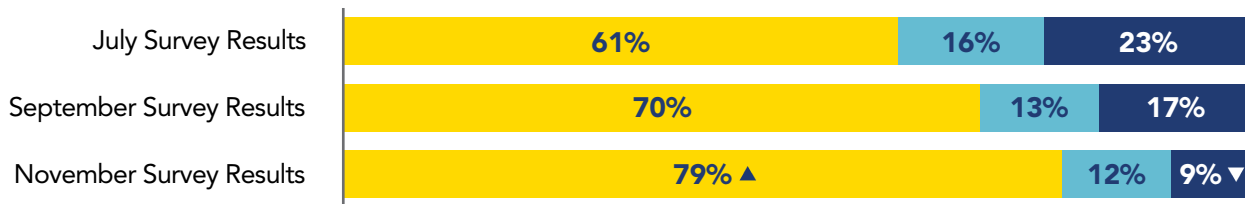


Impact of COVID-19 on GSX Event Attendance

GSX 2021 is scheduled for 27—29 September in Orlando, Florida, USA, permitting it is safe to gather. Through various surveys and industry sources, ASIS International has been monitoring the likelihood of in-person events returning for this timeframe and its effect on attendance numbers.

Past GSX Attendee Likelihood of Attending In-Person Events is Increasing Over Time:

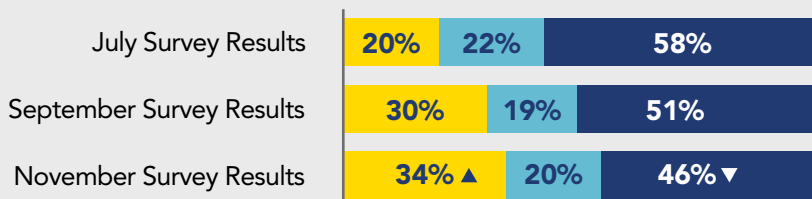
■ 10-8 (10= Extremely likely)
 ■ 7-6
 ■ 5-1(1= Not at all likely)



Q. Once B2B in-person events are permitted to occur and the coronavirus threat is under control, how likely would you be to attend an in-person B2B convention or exhibition?

Overall Positive Sentiment towards In-Person Events is Increasing:

■ Positive
 ■ Neutral
 ■ Negative



Q. What ONE word best describes your current emotional state towards attending in-person events while the pandemic is going on? (unaided)

72%

of past GSX attendees indicated that **Fall 2021** is when they see themselves attending an in-person event

Q. When do you see yourself attending in-person B2B events again?

