



## GSX 2021 Call for Presentations

*Share your expertise with the entire security profession!*

The Global Security Exchange, GSX, is where leaders in security go for the most pressing industry issues, CPE-eligible education sessions, a robust marketplace, and peer-to-peer networking. By submitting a presentation proposal to become a presenter at GSX, you are aligning yourself with the world's largest association for security management professionals and directly supporting the administration of essential industry certifications, standards, and guidelines. In an effort to plan for all scenarios, we will be accepting proposals for both virtual and live sessions.

### Presentation Proposal Requirements

In an effort to ensure the highest quality content, some changes have been made to the submission process for 2021. Please allow for extra time while submitting your presentation proposal to accommodate these changes.

- Session Title (limit 15 words)
- Abstract (limit 115 words)
- At least 2 learning objectives, with the option to include 3 total (limit 50 words each)
- Topic of Focus (limit 2)
- Delivery method (Face-to-Face, Pre-recorded or Live Virtual Presentation)
- Session structure (Case Study, Simulation, Lecture, etc.)
- Preferred session length
- Target Audience Experience Level
- Globally Focused (if the content of the session applies to one or more continents)
- Industry Application
- Information for all presentation speakers, including:
  - Contact information
  - Speaking references
  - Topic qualification (How you are qualified to speak on your topic)
  - Career stage

\* = mandatory field

## GSX 2021 Call for Presentations Template

### Important Dates

- **Presentation Proposal Submission Deadline:** 15 February 2021
- **Review Process Begins:** 16 February 2021
- **Review Process Ends:** Mid-April

### Helpful Tips

- To save your work to come back to continue, please send yourself an email and pick up where you left off. See box on right hand side of the page for this option.
- Once you hit the Submit Application button, your proposal has been submitted and you WILL NOT be able to make changes.
- If you are submitting multiple proposals, you will have to re-enter all your data.

For assistance at any time during the process, please send an email to [csmith@mapyourshow.com](mailto:csmith@mapyourshow.com) or [presentations@asisonline.org](mailto:presentations@asisonline.org).

Thank you for submitting. We look forward to reviewing your proposal.

GSX 2021 Call for Presentations Selection Committee

\* = mandatory field

## GSX 2021 Call for Presentations Template

### Proposal Scoring Rubric

We have expanded the scoring rubric that will be used to review all proposals. This rubric will have a total maximum score of 101 total points. Your proposal will be scored on the following:

<b>Title</b>	Title describes the ideas presented in the abstract, arouses interest
<b>Abstract</b>	Purpose stated clearly and concisely. Concept presented in sufficient details to understand. There is specific information described that the reader can determine whether the content might be useful to adopt. Written professionally: tone, grammar, spelling
<b>Learning outcomes</b>	Intended outcomes and audience participation are stated in explicit terms and can be achieved in the proposed format. What the audience can expect to learn is clear. Clear learner take-aways are stated.
<b>Audience engagement and Interaction</b>	Level of meaningful interactivity is high. Allows for adequate participant participation. Engages learners in creative ways
<b>Highly Relevant</b>	Timely, reflects current issues, etc. Relevant to mid-level security professionals and above
<b>Benchmark or Best Practice</b>	Focuses on best practices and/or provides security benchmarks
<b>Innovative</b>	Reflects a future focus mindset, new practice, cutting edge solutions, has future impact on the profession
<b>Adaptable</b>	Topic is adaptable to a variety of security settings

\* = mandatory field

## GSX 2021 Call for Presentations Template

### STEP 1: SUBMITTER'S CONTACT INFORMATION

\* First Name

Middle Name

\* Last Name

Suffix

Certifications

- APP
- CPP
- PSP
- PCI

*Please list your ASIS Certifications.*

Phone

Company

Title

City

State

Country

Community Name (if applicable)

*Please list ASIS Communities you are active with. Limit 5.*

**CONTINUE**

\* = mandatory field

## GSX 2021 Call for Presentations Template

### STEP 2: PROPOSAL

#### \* Session Title

**Limit 15 words.** Please enter in title case, capitalizing only the first letter in each word. Your title should capture who your session is for and the topic that will be covered. DO NOT place quotes around your title.

#### \* Abstract

**Limit to 115 words.** Describe the theme and purpose of this presentation. Your description should build on your title, focus on takeaways, and be as persuasive and concise as possible. This abstract will be used in the final program to attract attendees. Abstracts may be edited for clarity. If selected, the description will be modified and used in the marketing brochure and website.

DO NOT include the titles of the presentations.

DO NOT list the presenters or other participants here

#### \*Intellectual Property

This proposal is my original work. I understand that I may use properly referenced materials (quotations, graphs, photographs, artwork, passages, etc.) from other published and unpublished sources in my proposal and in my presentation provided their inclusion does not infringe on copyrights or trademarks.

#### \* Learning Objective #1

Limit to 50 words each, with spaces. What will the attendee learn from this program? Please list 3 learning objectives Suggested format: At the end of this session participants will be able to understand/comprehend/apply/demonstrate, etc. Your learning objectives/takeaways should put the emphasis on participants acquiring skills, rather than simply receiving knowledge. Please begin each objective with a capital letter and end with a period.

#### \* Learning Objective #2

Learning Objective #3

\* = mandatory field

## GSX 2021 Call for Presentations Template

### \*Topic of Focus

*Please indicate the area of focus of your proposal. Only TWO are allowed.*

- o Active assailant
- o Architecture, engineering, and design
- o Augmented & virtual reality, artificial intelligence
- o Benchmarking
- o Board certification
- o Business continuity planning
- o Career planning and advancement
- o Career transitioning
- o Certificates
- o Climate and energy security
- o Cloud security
- o Communication
- o Continuing professional education (CPE)
- o Crime prevention
- o Crisis management
- o Critical and analytical thinking
- o Critical communications
- o Critical infrastructure protection
- o Cybercrime
- o Cybersecurity
- o Data analytics
- o Database and storage security
- o Detection systems
- o Digital forensics
- o Drug control policies
- o Emergency preparedness and response
- o Emerging technologies
- o Enterprise Security Risk Management (ESRM)
- o Executive protection
- o Financial management
- o Fire and life safety
- o Fraud
- o Governance and compliance
- o Government affairs and public policy
- o Hate crime
- o Health and wellness
- o Human trafficking

\* = mandatory field

### GSX 2021 Call for Presentations Template

- o Identify and access management (Information Security)
- o Identity and access management (Physical and operational security)
- o Incident management and operations (Information Security)
- o Incident management and operations (Risk Management)
- o Industrial and residential control systems security
- o Industrial and residential control systems security
- o Innovation
- o Insider threat
- o Intellectual property protection
- o International engagement
- o Internet of Things
- o Interpersonal skills
- o Investigations
- o Leadership
- o Loss prevention
- o Machine learning
- o Mentoring and coaching
- o Mobile device security
- o Network security
- o Networking
- o Organizational culture
- o Organizational resilience
- o Organized crime
- o Perimeter protection
- o Policies and procedures
- o Productivity
- o Professionalism
- o Project management
- o Public/private partnerships
- o Recruitment and retention
- o Research and research methods
- o Risk, threat, and vulnerability assessments
- o Robotics
- o Security awareness and education
- o Security convergence
- o Security force management
- o Security lighting
- o Security surveys
- o Site hardening
- o Software and DevOps security
- o Surveillance and counter-surveillance
- o Systems selection and integration
- o Team management

\* = mandatory field

## GSX 2021 Call for Presentations Template

- o Terrorism
- o Transborder security
- o Travel security
- o Vendor management (Information Security)
- o Vendor management (Physical and operational security)
- o Volunteering
- o Workplace violence prevention

### \* Delivery Type

*Please indicate which method(s) of delivery you will participate.*

- Face to Face Presentation (travel to Orlando required)
- Pre-recorded Presentation
- Live Virtual Presentation

### \*Session Structure

*We are looking for creative presentation models and best practices in adult learning. Please indicate how your session will be structured and what it will contain. Please note that we are seeking sessions in particular that have an interactive element to them. This can be presented in many formats, but the primary purpose is to get the participants engaged whenever possible into the learning process. There are several formats to choose from below or you may select your own option.*

### \*Preferred Session Length

- 20 Minute Bite Size Learning
- 60 Minutes
- 120 Minutes – Reserved for in-depth workshops
- Pre-conference workshop

### \*Target Audience Experience Level

*Please indicate your proposal primary target audience based on the topic/subject matter area being submitted for.*

- New to the industry
- Mid-Career
- Advanced
- CSO Level

### Presentation History

*Has this presentation been given at another security event?*

- Yes
- No

**If Yes, please list the event name, organizing group, dates, and location**

**\* = mandatory field**



## GSX 2021 Call for Presentations Template

### \*Globally Focused

*Please indicate the region(s) this topic is applicable. Select as many as apply.*

- Globally Applicable
- Asia & Oceania
- Europe
- Latin America
- Middle East/North Africa
- North America
- Sub Saharan Africa

### \*Industry Application

*Please indicate what industry/industries this session would appeal to. Limit 5 selections.*

- Industry Agnostic
- Amusement/Gambling/Recreation
- Banking/Finance/Insurance
- Defense and Intelligence
- Education
- Food and Agriculture
- Government/Military/Law Enforcement
- Health Care
- Information Technology and Telecommunications
- Law Enforcement
- Manufacturing
- Media/Entertainment
- Oil/Gas/Chemical
- Pharmaceutical
- Protection Services
- Public Administration/Government/Non-Defense
- Real Estate/Construction
- Retail
- Security Services
- Transportation/Supply Chain
- Utilities

\* = mandatory field

## GSX 2021 Call for Presentations Template

### \*Room Set up

*Standard room set is for theater seats with a riser, head table, and lectern. Please indicate if you would prefer a DIFFERENT set up. We will do our best to accommodate your selection and will be used for your room assignment in Atlanta.*

- Rounds - Round tables of 10 people. Reserved for audience interactive sessions
- Theater - Chairs set in theater format
- School room - Table and chairs for individuals
- Alternative seating - Please describe below

### \*Audio Visual Equipment

*Standard audio-visual equipment will be available in your session room. This equipment includes a computer, computer projector, screen, lectern microphone, and table microphone. If you need ADDITIONAL equipment, please indicate it below.*

- Multiple Table microphones
- Wireless handheld microphone
- Wireless lapel microphone
- Flip charts
- Other - Other - Please describe below

### \*Session Recommendation

*Please list any Communities, Committees or Organizations who referred you to this Call for Presentation Process or recommends this proposal.*

**Select**

**BACK**

Or

**CONTINUE**

\* = mandatory field

## GSX 2021 Call for Presentations Template

### STEP 3: PROPOSAL SPEAKER

If the person submitting the proposal is also a speaker, you may select COPY CONTACT DATA and the data will be pulled from step 1.

Prefix

\* First Name

Middle Name

\* Last Name

Suffix

ASIS Certifications

*Please list your ASIS Certifications.*

- APP
- CPP
- PSP
- PCI

Other Industry Certifications

ASIS Member Number/Customer ID

*Not a requirement of speaking*

\* Company

\* Title

\* Email

\* Phone

\* Cell Phone

\* Address

\* = mandatory field

## GSX 2021 Call for Presentations Template

### \* City

State

Zip

### \* County

### \* Speaker References

*List 1-2 contacts and phone numbers from previous speaking engagements*

### \* Biography

*Biographical sketch summarizing each presenter's educational and experiential background that specifically relates to the qualifications to speak on the proposed topic. Limited to 130 words per speaker.*

### \* Topic Qualifications

*How are you qualified to speak on this topic? Past experience, education, certification, etc.*

### \* Career Stage

Where are you in your career?

- Professional "Do-ers"
- Management Level "Delegators"
- Executive Level "Strategy + Vision"

Gender

Please indicate your gender. NOTE: ASIS is committed to advancing important conversations and actions regarding diversity, equity, and inclusion such that all are, and feel, welcome. The association is actively dedicated and committed to create a diverse, equitable, and inclusive environment for all volunteers and members.

- Female
- Male
- Other

Race

Please indicate your race(s). NOTE: ASIS is committed to advancing important conversations and actions regarding diversity, equity, and inclusion such that all are, and feel, welcome. The association is actively dedicated and committed to create a diverse, equitable, and inclusive environment for all volunteers and members.

- Asian
- Black

\* = mandatory field

## GSX 2021 Call for Presentations Template

- Caucasian
- Hispanic
- Indigenous
- Pacific Islander
- Other

### Photo

Minimum image dimensions are 360x360 pixels (JPG or PNG format only)

### Exhibiting Company

*Yes, my company is exhibiting at GSX 2021. Exhibiting is not a requirement for speaking.*

### Social Media – FaceBook

*Please enter the URL of your public Facebook page.*

### Social Media – Instagram

*Please enter the URL of your public Instagram page.*

### Social Media – LinkedIn

*Please enter the URL of your LinkedIn profile.*

### Social Media – Twitter

*Please enter your Twitter handle.*

### Social Media – YouTube

*Please enter the URL of your public YouTube account.*

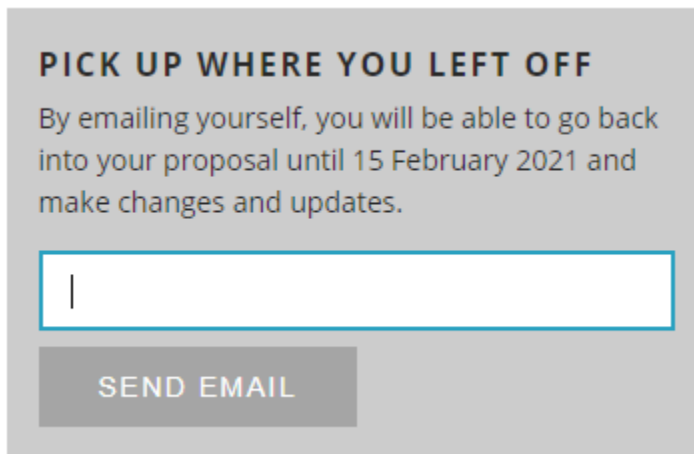
**CLICK ADD SPEAKER BUTTON**

**\* = mandatory field**

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At this point you can either

- add **Additional Speakers**,
- click on **Pick Up Where You Left Off** where an email will be sent to you so you can come back in to complete or edit your proposal, or



**PICK UP WHERE YOU LEFT OFF**

By emailing yourself, you will be able to go back into your proposal until 15 February 2021 and make changes and updates.

**SEND EMAIL**

- Click **SUBMIT APPLICATION**. If you select this, you will not be able to make changes.

When you are totally complete, click on the **SUBMIT APPLICATION**. After your click submit, and receive the Thank You Message, your proposal is in the system and you have completed the proposal process. Once submitted, you cannot go back to this submission.

Stay tuned for notices to go in April 2021!

Thank you

GSX 2021 Call for Presentations Selection Team

\* = mandatory field