

GSX+ CSO Center Schedule

All times listed are in Eastern Daylight Time and may be subject to change

Passwords for the private exclusive sessions for CSOs were included in an email to all CSO Center registered attendees and invited guests. If you did not receive yours and are a CSO Center member, please email <u>CSOCenter@asisonline.org</u>.

Please make sure you are <u>logged into the GSX+ platform</u> before using any links to the *non-exclusive* sessions below.

Monday, 21 September

| 9:00 - | 10:00 | am |
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Keynote Presentation: <u>Leading with Hope, Not Fear: A Global Perspective</u> – President Juan Manuel Santos Sponsored by Thomson Reuters



Two-term President of Colombia (2010-2018), Recipient of 2016 Nobel Peace Prize Juan Manuel Santos speaks from experience like few others. In this keynote, he will reflect on what it takes to build bridges and create unity when the task seems insurmountable. With an eye toward the future, he will also share insights on the global economic outlook and what lies ahead for global security. Two-term President of Colombia (2010-2014/2014-2018), President Santos ushered in a new era of prosperity, peace, equity, and education throughout Colombia during his tenure. Due to his tenacity and determination to achieve peace and reconciliation in Colombia, in 2016 the Norwegian Nobel Committee awarded President Santos the Nobel Peace Prize "for his resolute efforts to bring the country's more than 50-year-long civil war to an end." Santos has also been twice named to TIME's "100 Most Influential People" and was honored with the World Economic Forum's Global Statesman Award.

10:15 – 11:05 amGame Changer Education Session• Expect the Unexpected: A Playbook for International Major Events

CSO Level Education Sessions

COVID-19 Related Privacy & Security Issues – Views from Europe

10:30 - 11:00 amDistinguished Speaker Series: President Juan Manuel SantosCSO Center Member Exclusive*Moderated by Scott Lowther, CPP, PCI (Chair, CSO Center Board)Participate in a meet and greet opportunity with President Santos during which
attendees can ask questions and hear further insights from President Santos.

| 11:20 am – 12:10 pm | Marketplace OpenLive Product DemosThought Leadership InterviewsCSO Level X-Learning:Al Principles and How to Talk About ThemBridging the Gap Between Physical and Cyber Security |
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| 11:45 am – 12:10 pm | CSO Center Hub Pod (In the ASIS Hub) Hosted by CSO Center Board members, this is an opportunity for any ASIS member to come and learn about the CSO Center, eligibility requirements and benefits of membership. Also, learn about the special membership promotion of 15 months for the price of 12 for all new members! |
| 12:25 – 1:15 pm | CSO Level Education Sessions |
| | How Today's Drones Affect Privacy and Security |
| | <u>The GSOC of the Future: What's Next?</u> |
| 1:30 – 2:20 pm | Marketplace Open Live Product Demos Thought Leadership Interviews X-Learning |
| 1:30 – 3:30 pm | Marketplace Power Hours |
| 2:00 – 3:30 pm | CSO Center Lounge Open Exclusive for CSO Center Members**, visit our Zoom Room to connect with other CSO Center members, continue the conversations from earlier sessions, share your "must attend" GSX+ events, or just say hi to old and new friends. |
| 3:30 – 4:30 pm | Networking Event: Welcome Reception Celebrate Day 1 of GSX+ at the Welcome Reception! <u>Song Division</u> will host a Rock & Roll Game Show for GSX+ attendees during this collaborative happy hour where music is central. This is more than just a casual online get-together; it is an hour of nonstop entertainment. Hosted by renowned musician-MCs, who have worked with international music superstars, they will keep the energy going so you can focus on relaxing and having a great time. |

Tuesday, 22 September

| 9:00 – 10:00 am | Keynote Presentation: Embracing the Future: Strategies for Building Resilience |
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| | and Innovation - Dr. Ilham Kadri, CEO, Solvay; and Werner Cooreman, Group |
| | Security Director, Solvay |
| | Sponsored by Everbridge |
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Top of mind for every organization looking ahead--how can we best prepare? In a conversational interview, Solvay's CEO, Dr. Ilham Kadri, and Group Security Director, Werner Cooreman, CPP, PSP discuss:

- How current events and future trends have shaped Solvay's priorities for the coming year and beyond.
- The tools and culture required to be nimble in a time of constant change.

| | The values needed to support and retain top talent in a remote environment. How security's role has evolved to meet challenges created by the pandemic, civil unrest, and other evolving threats. |
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| 10:00 – 10:30 am | Distinguished Speaker Series: <u>Alain Bauer</u> CSO Center Member Exclusive* Moderated by Lisa Oliveri, CPP (Vice Chair, CSO Center Board) |
| | Get a chance to meet Alain Bauer, a French criminologist and a Professor of Criminology at the National Conservatory for Arts and Crafts, a member of the IACP, and appointed by President Nicolas Sarkozy to reorganize the French system on studies and research on security and strategy, focusing on the creation of a National Security Council. He has written many books on security, strategy, and crime, and has been a consultant to several law enforcement agencies across the globe. Join us for a lively and engaging conversation in advance of his full GSX+ presentation on Wednesday, <u>Where Do We Go from Here? A Fresh Perspective on</u> the State of Global Security. |
| 10:15 – 11:05 am | CSO Level Game Changer Education Session <u>HR and Travel Security Issues After COVID-19 Lockdowns</u> |
| 11:20 am – 12:10 pm | Marketplace Open Live Product Demos D3 Session Thought Leadership Interviews |
| 11:45 am – 12:10 pm | CSO Center Hub Pod (In the ASIS Hub) Hosted by CSO Center Board members, this is an opportunity for any ASIS member to come and learn about the CSO Center, eligibility requirements and benefits of membership. Also, learn about the special membership promotion of 15 months for the price of 12 for all new members! |
| 1:30 pm – 2:20 pm | Marketplace Open Live Product Demos Thought Leadership Interviews X-Learning |
| 1:30 – 3:30 pm | Marketplace Power Hours |
| 2:00 – 3:30 pm | CSO Center Lounge Open Exclusive for CSO Center Members**, visit our Zoom Room to connect with other CSO Center members, continue the conversations from earlier sessions, share your "must attend" GSX+ events, or just say hi to old and new friends. |
| 2:35 – 3:25 pm | CSO Level Education Session Security 2030 and Beyond |

| 3:30 – 4:30 pm | Networking Event: ASIS Women in Security and Young Professionals Happy Hour |
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| | Join the Women in Security and Young Professionals Communities for an hour to |
| | reflect on this year's achievements, milestones, and awards. From the 10th |
| | Anniversary of the YP Community to the Karen Marquez Honors, <u>don't miss this</u> |
| | opportunity to celebrate with these dynamic communities! |

Wednesday, 23 September

| 9:00 – 10:00 am | Keynote Presentation: <u>Leading in Turbulent Times</u> – Gen. Stanley McChrystal, Ret. Sponsored by Allied Universal |
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| There for you. | Taking lessons from his crisis management and strategic operations playbook, General McChrystal will provide practical and actionable guidance on what it takes to lead successfully in a rapidly shifting world landscape. In this insightful keynote, McChrystal addresses such key leadership principles as transparency and inclusion, leveraging the power of teams through relationships, leading by influence, relentless mission focus, and sharing a clear vision with everyone who must execute against it–all against the shifting backdrop of the ever-evolving remote workplace. |
| 10:00 – 10:30 am | Distinguished Speaker Series: <u>General Stanley McChrystal, Ret.</u> CSO Center Member Exclusive* Moderated by Adam Smith, CPP Participate in a meet and greet opportunity with General McChrystal where attendees can ask questions and hear further insights. |
| 10:15 – 11:05 am | CSO Level Game Changer Education Session: Where Do We Go from Here? A Fresh Perspective on the State of Global Security |
| 10:15 – 11:05 am | CSO Level Education Session <u>A New Cyber Vulnerability: Executive Digital Footprints</u> |
| 11:00 am – 12:00 pm | CSO Center Huddle – GSX+ Special Edition Join this special GSX+ edition of the bi-weekly CSO Center Huddle, where we will chat about recent discoveries, share lessons learned, and collaborate on current challenges facing security executives around the globe. |
| 11:20 am – 12:10 pm | Marketplace Open Live Product Demos Thought Leadership Interviews X-Learning |
| 12:25 – 1:15 pm | CSO Level Education Session <u>COVID-19, Security & Resilience: Lessons Learned, Looking Forward</u> The Path to ESRM |

| 1:30 pm – 2:20 pm | Marketplace Open |
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| | Live Product Demos |
| | Thought Leadership Interviews |
| | X-Learning |

| 1:30 – 3:30 pm | Marketplace Power Hours |
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| 2:00 – 3:30 pm | <u>CSO Center Lounge Open</u> Exclusive for CSO Center Members ^{**} , visit our Zoom Room to connect with other CSO Center members, continue the conversations from earlier sessions, share your "must attend" GSX+ events, or just say hi to old and new friends. |
| 3:30 – 4:30 pm | Networking Event: Military and Law Enforcement Appreciation Day Happy Hour This is your chance to meet and network with veterans and law enforcement professionals and hear their success stories and share your own. Grab a drink and let's meet up! |

Thursday, 24 September

9:00 – 10:00 am

Keynote Presentation: <u>The Future of Cybersecurity</u> – Keren Elazari, CISSP Sponsored by Intrusion Inc.



Cybersecurity is no longer about protecting secrets. It is about our way of life: from transportation systems to medical devices, or the manipulation of global markets and political campaigns.

While hackers are typically thought of and depicted in media as breaking into a network from a remote location, the reality is often quite different. Many network breaches begin with a physical breach. Using social engineering, picking a lock, or otherwise breaking into a facility can be the fastest and easiest way for a cybercriminal to get easy access to a network. Once inside, they can steal a laptop or other device, or slip into a server room and simply plug in. It takes only the slightest crack in the cyber armor to enable a devastating attack. Every citizen, consumer, and business owner have a responsibility to ensure that correct protocols are always in place. Are you thinking about how you can protect your assets?

This talk will be a journey through the world of cybersecurity, from a hacker's perspective and Elazari understands this perspective much better than most. Knowing that hackers can be instrumental in identifying vulnerabilities and solving tech problems, she has worked with leading Israeli security firms, government organizations, Big 4 and Fortune 500 companies—covering emerging security technologies as an independent strategic analyst and advisor.

10:00 – 10:30 amDistinguished Speaker Series: Keren Elazari, CISSPCSO Center Member Exclusive*Moderated by Bryan Weisbard (Secretary, CSO Center Board)Participate in a meet and greet opportunity with Ms. Elazari where attendees can

ask additional questions and hear further insights.

| 10:15 – 11:05 am | CSO Level Game Changer Education Session <u>Disinformation and Deepfake Media: How Critical Is the Rise and Spread?</u> |
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| 11:20 am – 12:10 pm | Marketplace Open Live Product Demos Thought Leadership Interviews D3 Session |
| 1:30 – 2:20 pm | Marketplace Open Live Product Demos Thought Leadership Interviews CSO Level X-Learning: The Accuracy Myth: How to Evaluate AI Technology Critically |
| 1:30 – 3:30 pm | Marketplace Power Hours |
| 2:00 – 3:30 pm | CSO Center Lounge Open Exclusive for CSO Center Members**, visit our Zoom Room to connect with other CSO Center members, continue the conversations from earlier sessions, share your "must attend" GSX+ events, or just say hi to old and new friends. |
| 3:30 – 4:30 pm | Networking Event: <u>ASIS President's Reception</u> On Thursday, stop by for a few drinks and conversation at the President's Reception! Marco Vega, ASIS Member and Senior Regional Vice President, will be joined by Jon Taffer, business management expert and host of "Bar Rescue," to swap business management stories and share a special drink recipe! And since we couldn't be in Atlanta to celebrate this year in person, here <u>are three mocktail</u> <u>recipes</u> to get you started from our friends at the Georgia World Congress Center. |
| Friday, 25 September | i i i i i i i i i i i i i i i i i i i |

CSO Level Game Changer Education Session: <u>Stranger than Fiction</u> – Max Brooks Sponsored by Everbridge

9:00 – 10:00 am

everbridge

Max Brooks discusses what a zombie apocalypse can teach us about thinking outside of the box and large-scale adaptability from effective leadership. Max Brooks, author of New York Times best seller Devolution and popular zombie lore including The Zombie Survival Guide, is also a senior fellow of the Modern War Institute. He encourages both readers and students to challenge convention when it comes to problem solving. This interview will highlight Brooks' insights on organizations and systems currently adapting to an unconventional year, including crisis management and effective resiliency. Hear how each of us can tap into our own creativity and leadership more effectively.

10:00 – 10:30 amDistinguished Speaker Series: Max Brooks
CSO Center Member Exclusive*
Moderated by Anders Noyes, CPP (Director, CSO Center Board)
Participate in a meet and greet opportunity with Mr. Brooks where attendees can
ask additional questions and hear further insights.

10:15 – 11:05 am <u>Marketplace Open</u> Live Product Demos Thought Leadership Interviews

12:30 – 1:30 pm Gallery of Stars Awards Celebration (no registration required) The Awards Celebration at GSX+ is an opportunity to connect with and celebrate our deserving industry awards recipients, including the Don Walker CSO Center Security Executive Award winner, Nick Lovrien (Facebook). Held in partnership with the <u>Outstanding Security Performance Awards (OSPAs</u>), the celebration features a 360-degree tour of Longview Gallery where you can interact with the awards listings and recipients. Plus, recipients will be available for chats or congratulations in individual zoom meeting rooms.

Have Some Extra Time or Need a Brain Break?

https://www.gsx.org/break-room/

If you need a short break or a new workout, visit the ASIS Break Room for different options to refresh your mind! Play a quick game or grab a picture to share on social media. Don't forget to use #GSXPLUS for a chance to appear on the GSX+ social feed. Looking for a way to stay energized or unwind? Enjoy exclusive on-demand exercise videos courtesy of GSX+.

- On-demand exercise videos
- Puppy Cam
- Atlanta Aquarium Cam
- Snap Bar Digital Photo Booth
- Games

Want to Learn Even More?

Check out the CSO Level On-Demand programs exclusively for GSX+:

- The Nuts and Bolts of ESRM
- Environmental Risk, Climate Change, and Security
- Signal Detection Theory: Understanding Bias

Or check out the full <u>ESRM Track</u> with daily scheduled programming.

* Sponsor VIPs and select eligible prospective members may also be invited.

** Select eligible prospective members may also be invited.