Multiply Your ROI
WITH GLOBAL CONNECTIONS

Global Security Exchange (GSX) is produced by ASIS International, the premier organization representing the security industry, and remains the best place to connect with your target audience—end users, systems integrators, and service providers. Formerly the Annual Seminar and Exhibits, this is the most respected and anticipated event each year that unites the entire spectrum of security.

GSX presents an unparalleled forum for innovative companies to speak with quality buyers and decision makers, and to reinforce strategic partnerships and secure new opportunities for growth.

There’s simply no better investment to boost your sales and marketing strategies than GSX 2020. Let’s discuss how we can support your business development goals.

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Access Buyers
EXPAND YOUR BUSINESS

Make plans now to join us in Atlanta for GSX 2020, where you’ll find thousands of highly-qualified security professionals from every channel and end-user market looking to buy your products and services.

ENGAGE BUYERS FROM ACROSS THE DISTRIBUTION CHANNEL*

1/3 of the attendees are 1st timers—new contacts to add to your lead lists.
55% spend more than $1 million annually on security products and services
40% do not attend any other security trade show—see thousands of prospects only at GSX!

MEET FACE-TO-FACE WITH KEY DECISION MAKERS*

• Analyst/Researcher/Examiner/Auditor
• CEO/President/Vice President
• Consultant
• CSO/Deputy CSO
• Engineer
• Facility/Building Ops Manager/Architect
• Integrator
• Investigator
• Manager/Supervisor/Director
• Military (retired)
• Partner/Principal/Owner
• Purchasing Agent
• Sales/Marketing

We’ve been exhibiting here for more than 30 years. It’s one of the most beneficial shows that we do in the industry

Michael Mikaelian
Safety Technology International Inc.

GSX ATTENDEES HAVE BUYING INFLUENCE AND POWER! *

84% attend GSX to see the latest security technology, products, and services
85% influence or make final purchasing decisions

* ASIS 2018-2019 POST-SHOW ATTENDEE SURVEYS