

GSX 2020 Call for Presentations Template



Thank you for submitting a proposal to be considered at GSX 2020!

A new format for a new year! The presentation proposal submission format has changed a bit from past years. In addition to using a new system, you will notice a change in the information you will be asked to submit including background information, topic/track(s), and number of speakers. These additional requirements have been made in an effort to ensure the highest quality content. Please pay special attention as you complete your proposal, as the process may take a little longer this year.

Here are a few tips to help you navigate the functional changes to the system:

- To save your work to come back to continue, please send yourself an email and pick up where you left off. See box on right had side of the page for this option.
- Once you hit the **Submit Application** button, your proposal has been submitted and you **WILL NOT** be able to make changes.
- If you are submitting multiple proposals, you will have to re-enter all your data.

For assistance at any time during the process, send an email to csmith@mapyourshow.com or presentations@asisonline.org. Thank you for submitting and we look forward to reviewing your proposal.

* = mandatory field

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Proposal Scoring Rubric

New in 2020, we have expanded the scoring rubric that will be used to review all proposals. This rubric will have a total maximum score of 101 total points. Your proposal will be scored on the following:

Title	Title describes the ideas presented in the abstract, arouses interest
Abstract	Purpose stated clearly and concisely. Concept presented in sufficient details to understand. There is specific information described that the reader can determine whether the content might be useful to adopt. Written professionally: tone, grammar, spelling
Learning outcomes	Intended outcomes and audience participation are stated in explicit terms and can be achieved in the proposed format. What the audience can expect to learn is clear. Clear learner take-aways are stated.
Audience engagement and Interaction	Level of meaningful interactivity is high. Allows for adequate participant participation. Engages learners in creative ways
Highly Relevant	Timely, reflects current issues, etc. Relevant to mid-level security professionals and above
Benchmark or Best Practice	Focuses on best practices and/or provides security benchmarks
Innovative	Reflects a future focus mindset, new practice, cutting edge solutions, has future impact on the profession
Adaptable	Topic is adaptable to a variety of security settings

* = mandatory field

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STEP 1: SUBMITTER'S CONTACT INFORMATION

* First Name

Middle Name

* Last Name

Suffix

Certifications

- CPP
- PSP
- PCI
- APP

Please list your ASIS Certifications.

Phone

Company

Title

City

State

Country

Council Name (if applicable)

Please list ASIS Councils you are active with. Limit 5.

CONTINUE

* = mandatory field

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STEP 2: PROPOSAL

* Session Title

Limit 15 words. Please enter in title case, capitalizing only the first letter in each word. Your title should capture who your session is for and the topic that will be covered. DO NOT place quotes around your title.

* Abstract

Limit to 115 words. Describe the theme and purpose of this presentation. Your description should build on your title, focus on takeaways, and be as persuasive and concise as possible. This abstract will be used in the final program to attract attendees. Abstracts may be edited for clarity. If selected, the description will be modified and used in the marketing brochure and website.

DO NOT include the titles of the presentations.

DO NOT list the presenters or other participants here

*Intellectual Property

This proposal is my original work. I understand that I may use properly referenced materials (quotations, graphs, photographs, artwork, passages, etc.) from other published and unpublished sources in my proposal and in my presentation provided their inclusion does not infringe on copyrights or trademarks.

* Learning Objective #1

Limit to 50 words each, with spaces. What will the attendee learn from this program? Please list 3 learning objectives Suggested format: At the end of this session participants will be able to understand/comprehend/apply/demonstrate, etc. Your learning objectives/takeaways should put the emphasis on participants acquiring skills, rather than simply receiving knowledge. Please begin each objective with a capital letter and end with a period.

* Learning Objective #2

* Learning Objective #3

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*Area of Focus

Please indicate the area of focus of your proposal. Only TWO are allowed.

- Active assailant
- Architecture, engineering and design
- Augmented & virtual reality, artificial intelligence
- Benchmarking
- Board certification
- Business continuity planning
- Career planning and advancement
- Career transitioning
- Certificates
- Climate and energy security
- Cloud security
- Communication
- Continuing professional education (CPE)
- Crime prevention
- Crisis management
- Critical and analytical thinking
- Critical communications
- Critical infrastructure protection
- Cybercrime
- Cybersecurity
- Data analytics
- Database and storage security
- Detection systems
- Digital forensics
- Drug control policies
- Emergency preparedness and response
- Emerging technologies
- Enterprise Security Risk Management (ESRM)
- Executive protection
- Financial management
- Fire and life safety
- Fraud
- Governance and compliance
- Government affairs and public policy
- Hate crime
- Health and wellness
- Human trafficking
- Identify and access management (Information Security)
- Identity and access management (Physical and operational security)

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- Incident management and operations (Information Security)
- Incident management and operations (Risk Management)
- Industrial and residential control systems security
- Industrial and residential control systems security
- Innovation
- Insider threat
- Intellectual property protection
- International engagement
- Internet of Things
- Interpersonal skills
- Investigations
- Leadership
- Loss prevention
- Machine learning
- Mentoring and coaching
- Mobile device security
- Network security
- Networking
- Organizational culture
- Organizational resilience
- Organized crime
- Perimeter protection
- Policies and procedures
- Productivity
- Professionalism
- Project management
- Public/private partnerships
- Recruitment and retention
- Research and research methods
- Risk, threat and vulnerability assessments
- Robotics
- Security awareness and education
- Security convergence
- Security force management
- Security lighting
- Security surveys
- Site hardening
- Software and DevOps security
- Surveillance and counter-surveillance
- Systems selection and integration
- Team management
- Terrorism

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- Transborder security
- Travel security
- Vendor management (Information Security)
- Vendor management (Physical and operational security)
- Volunteering
- Workplace violence prevention

*Session Structure

We are looking for creative presentation models and best practices in adult learning. Please indicate how your session will be structured and what it will contain. Please note that we are seeking sessions in particular that have an interactive element to them. This can be presented in many formats, but the primary purpose is to get the participants engaged whenever possible into the learning process. There are several formats to choose from below or you may select your own option.

*Preferred Session Length

- 20 Minute Bite Size Learning
- 60 Minutes
- 120 Minutes – Reserved for in-depth workshops

*Target Audience Experience Level

Please indicate your proposal primary target audience based on the topic/subject matter area being submitted for.

- New to the industry
- Mid-Career
- Advanced
- CSO Level

*Presentation History

Has this presentation been given at another security event?

- Yes
- No

If Yes, please list the event name, organizing group, dates, and location

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*Regionally Focused Session

Please indicate the region(s) this topic is applicable. Select as many as apply.

- North America
- Europe
- Latin America
- Middle East/North Africa
- Sub Saharan Africa
- Asia & Oceania
- Globally Applicable

*Industry Application

Please indicate what industry/industries this session would appeal to. Limit 5 selections.

- Industry Agnostic
- Amusement/Gambling/Recreation
- Banking/Finance/Insurance
- Defense and Intelligence
- Education
- Food and Agriculture
- Government/Military/Law Enforcement
- Health Care
- Information Technology and Telecommunications
- Law Enforcement
- Manufacturing
- Media/Entertainment
- Oil/Gas/Chemical
- Pharmaceutical
- Protection Services
- Public Administration/Government/Non-Defense
- Real Estate/Construction
- Retail
- Security Services
- Transportation/Supply Chain
- Utilities

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*Room Set up

Standard room set is for theater seats with a riser, head table, and lectern. Please indicate if you would prefer a DIFFERENT set up. We will do our best to accommodate your selection and will be used for your room assignment in Atlanta.

- Rounds - Round tables of 10 people. Reserved for audience interactive sessions
- Theater - Chairs set in theater format
- School room - Table and chairs for individuals
- Alternative seating - Please describe below

*Audio Visual Equipment

Standard audio-visual equipment will be available in your session room. This equipment includes a computer, computer projector, screen, lectern microphone, and table microphone. If you need ADDITIONAL equipment, please indicate it below.

- Multiple Table microphones
- Wireless handheld microphone
- Wireless lapel microphone
- Flip charts
- Other - Other - Please describe below

*Session Recommendation

Please list any Councils, Committees or Organizations who referred you to this Call for Presentation Process or recommends this proposal.

Select

BACK

Or

CONTINUE

* = mandatory field

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STEP 3: PROPOSAL SPEAKER

If the person submitting the proposal is also a speaker, you may select COPY CONTACT DATA and the data will be pulled from step 1.

Prefix

* First Name

Middle Name

* Last Name

Suffix

ASIS Certifications

Please list your ASIS Certifications.

- CPP
- PSP
- PCI
- APP

Other Industry Certifications

ASIS Member Number/Customer ID

Not a requirement of speaking

* Company

* Title

* Email

* Phone

* Cell Phone

* Address

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* City

* State

* Zip

* County

* Speaker References

List 1-2 contacts and phone numbers from previous speaking engagements

* Biography

Biographical sketch summarizing each presenter's educational and experiential background that specifically relates to the qualifications to speak on the proposed topic. Limited to 130 words per speaker.

Photo

Exhibiting Company

Yes, my company is exhibiting at GSX 2020. Exhibiting is not a requirement for speaking.

Social Media – FaceBook

Please enter the URL of your public Facebook page.

Social Media – Instagram

Please enter the URL of your public Instagram page.

Social Media – LinkedIn

Please enter the URL of your LinkedIn profile.

Social Media – Twitter

Please enter your Twitter handle.

Social Media – YouTube

Please enter the URL of your public YouTube account.

CLICK ADD SPEAKER BUTTON

* = mandatory field

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At this point you can either

- add **Additional Speakers**,
- click on **Pick Up Where You Left Off** where an email will be sent to you so you can come back in to complete or edit your proposal, or
- Click **SUBMIT APPLICATION**. If you select this, you will not be able to make changes.

When you are totally complete, click on the **SUBMIT APPLICATION**. After your click submit, and get the Thank You Message, your proposal is in the system and you have completed the proposal process. Stay tuned for notices to go out mid-March 2020!

* = mandatory field