



GSX
GLOBAL SECURITY EXCHANGE

FORMERLY ASIS ANNUAL SEMINAR & EXHIBITS

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McCORMICK PLACE | CHICAGO, IL

SUBJECT MATTER EXPERT GUIDE

GUIDE OVERVIEW

For more than six decades, Global Security Exchange (GSX), formerly the ASIS Annual Seminar and Exhibits, has been the premier event for security professionals worldwide, providing industry-leading education, countless business connections and the latest products and services. This year, GSX is providing this reference guide to serve as a resource for media representatives looking for sources on-site, as well as a reference for future story opportunities. We encourage you to reach out directly to the experts included in this guide, and use the quotes provided – with attribution to the designated individual – in articles associated with GSX 2019.

GSX 2019 | September 8-12, 2019 | Chicago, IL | gsx.org | [#GSX2019](https://twitter.com/GSX2019)

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SEAN AHRENS

CPP

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Professional Bio

An asset protection (security) resiliency leader/expert security consultant with over twenty years of achievement, focusing on the development/administration of cost effective programs that reduce security exposures within domestic and international markets.

AFFILIATED ENGINEERS, INC.

Consulting & Professional Services | Healthcare | Real Estate & Construction
Access Control | Security System Design & Integration | Video Surveillance

What is the biggest challenge you face in your specific application/vertical?

Workplace violence prevention.

What technologies are having the most impact in your specific application/vertical?

OSDP, visitor management, surveillance.

How are security technologies impacting or contributing to business intelligence?

AI/Machine learning/big-data analysis.

SUBJECT MATTER EXPERT GUIDE

EDWARD AJAEB

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Professional Bio

Edward J. Ajaeb is a private investigator and security analyst specializing in open source intelligence, social media investigations, and advanced techniques for uncovering the most elusive information in online and digital investigations. He understands the critical importance of staying ahead of the curve when it comes to emerging and changing technologies, resources, practices, and digital tools. Ajaeb has worked with non-profit organizations, law enforcement agencies, governments, individuals, and Fortune 500 companies offering research, investigations, due diligence, and security and intelligence analysis. His social media and open source intelligence collection techniques have been presented live at various professional association conferences and published in several security and investigations industry publications. He is a licensed private detective and president of Nighthawk Strategies, based in Washington, D.C.

NIGHTHAWK STRATEGIES

Security Services | Investigations, Social Media, Intelligence | Social Media Monitoring, OSINT

What is the biggest challenge you face in your specific application/vertical?

As social media platforms and technologies change, businesses must adapt and find creative ways to utilize both existing and new technologies to gather intelligence. Over-reliance on any one tool, platform, network, or method will cause a company severe disruption when no longer available. Instead, companies must understand how each new and emerging technology could add value to their ongoing intelligence-gathering and security operations. This involves thinking critically about how technologies are used and exploited so that companies can have an edge on applying these tools to security awareness and risk mitigation.

How are security technologies impacting or contributing to business intelligence?

As social media platforms and technologies change, businesses must adapt and find creative ways to utilize both existing and new technologies to gather intelligence. Over-reliance on any one tool, platform, network, or method will cause a company severe disruption when no longer available. Instead, companies must understand how each new and emerging technology could add value to their ongoing intelligence-gathering and security operations. This involves thinking critically about how technologies are used and exploited so that companies can have an edge on applying these tools to security awareness and risk mitigation.

SUBJECT MATTER EXPERT GUIDE

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SECURITAS

Security Services | Access Control | Emergency Notification | Visitor & Incident Management

SUBJECT MATTER EXPERT GUIDE

DEB ANDERSEN

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Professional Bio

Physical security professional with a demonstrated history of working in security, financial, manufacturing, transportation and construction industries. Strong communicator skilled in cyber security, analytical skills, coaching, event management, team building and media relations.

SENTRIXX SECURITY

Consulting & Professional Services | Security Services | CTPAT | Access Control
Cybersecurity | Security System Design & Integration

What is the biggest challenge you face in your specific application/vertical?

Encouraging clients to update their video management and access control software when new versions are released.

What technologies are having the most impact in your specific application/vertical?

Video, access control, wireless systems and smart phone apps.

How are security technologies impacting or contributing to business intelligence?

Contributing because they assist in gathering and analyzing information and keeping assets secure.

SUBJECT MATTER EXPERT GUIDE

RANDY ATLAS

CPP | PRESIDENT

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Professional Bio

Randall Atlas, CPP, is a noted architect and criminologist. He received his Doctorate of Criminology from Florida State University, a Master's in Architecture from the University of Illinois, and a Bachelor of Criminal Justice from University of South Florida. Atlas is past chair of the ASIS Security Architecture and Engineering Council, and is a member of the ASTM E54 Homeland Security Committee, the Florida Design Out Crime, the International CPTED Association, the International Society of Crime Prevention Practitioners, and the International Association of Counterterrorism and Security Professionals. Atlas is a nationally recognized trainer and author on crime prevention through environmental design (CPTED). He authored the book, 21st Century Security and CPTED in 2008, and a 2nd Edition was released in 2013.

Marketing/PR Contact

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ATLAS SAFETY & SECURITY DESIGN INC.

Consulting & Professional Services | Critical Infrastructure | CPTED Crime Prevention Through Environmental Design | Security System Design & Integration | Video Surveillance Environmental Design | Architectural Security Design

What is the biggest challenge you face in your specific application/vertical?

Getting to the architect and designers early enough in the design process to consider security needs and functions.

What technologies are having the most impact in your specific application/vertical?

Perimeter protection, security lighting, vehicle ramming protection, intrusion detection, access control, weapon and package screening.

How are security technologies impacting or contributing to business intelligence?

Access control, functionally integrated security systems of visitor and staff management and identification.

SUBJECT MATTER EXPERT GUIDE

ROBIN REGINA BAKER

CTO

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Professional Bio

Over the past 15 years, Baker has been the software architect, project manager, owner and/or CTO of four B2B, enterprise, cloud-based, cross-platform software applications including the most widely used Learning Management System (LMS) in the U.S.A's K-12 market (Learning Today/iReady), an LMS for professional development for all businesses including schools (graspU), an international anti-piracy maritime application to keep crew and ships safe at sea (ARMS), and an integrated Visitor & Incident/Emergency System for schools, medical facilities and businesses alike (SilverShield). Baker is often a guest speaker at learning and/or security-based conferences and works with world-class educators and law-enforcement to design, develop and deploy the most sophisticated applications in both industries. Baker's ability to combine the most-advanced technology with very specific, evolving needs and deploy the resulting agile, custom enterprise applications in a very short time has made her a leader in the field of learning and security software applications worldwide.

Marketing/PR Contact

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SILVERSHIELD SYSTEMS | BOOTH 1594

Education | Healthcare | Security Services | Emergency Notification | Visitor & Incident Management | Security Planning and Consultation

What is the biggest challenge you face in your specific application/vertical?

With so many software systems on the market, it can be daunting for schools and healthcare organizations to determine their needs and which system is right for them. Many also have a number of legacy hardware-based systems already in place which represent a significant investment in technology. In order to protect that investment while deploying a safety and information system that meets their needs, schools and hospitals should be sure to work with a consultant or a provider who can offer that level of guidance with a deep understanding of the industry. A cloud-based solution that is hardware-agnostic can be the right answer for many users.

What technologies are having the most impact in your specific application/vertical?

There is a torrent of new technologies being presented to school district and healthcare administrations. For both verticals, one of the most important areas of concern is to know who is entering the property, and to be able to immediately identify those individuals who must be prevented from entering. For this, a cloud-based visitor management system will have the greatest positive impact as it can poll up-to-date watch lists and sex offender lists in real time when a new visitor is checking in. Further, once an unwelcome visitor is identified, the system should be able to instantly notify any relevant authorities both within and outside the organization.

How are security technologies impacting or contributing to business intelligence?

With the vast amount of data now being generated by security system technologies, there is tremendous opportunity to leverage this information to derive business insights. This will only continue to grow as systems become more intelligent; however, the key to capitalizing on this opportunity is the ability of systems to communicate with one another via integration. No matter how advanced a technology, the days of stand-alone systems is over.

SUBJECT MATTER EXPERT GUIDE

SIMON BARKER

MANAGING PARTNER

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Professional Bio

Holding senior roles at Edelman, Visa and Marsh & McLennan prior to founding BMCG in 2014, Simon has provided crisis management counsel in response to protests, cyber-attacks, high profile product recalls, workplace violence events, natural disasters and a broad range of ethical, financial and social issues. His experience working side-by-side with clients in technology, industry, finance, healthcare, and higher-ed both nationally and internationally ensures that he understand the risks, stakeholder demands, and opportunities a crisis provides.

Marketing/PR Contact

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BLUE MOON CONSULTING GROUP | BOOTH 2393

Consulting & Professional Services

What is the biggest challenge you face in your specific application/vertical?

Companies either don't believe a crisis will happen to them, or if they are in the middle of a crisis, they don't believe it's as bad as it seems. This inevitably leads to lack of preparation and poor response. As we say, "Optimism is not a Strategy."

How are security technologies impacting or contributing to business intelligence?

With so much information about events around the world so easily accessible, it is ironically getting hard to work out what is constitutes an issue or a crisis for a company and what is just noise.

SUBJECT MATTER EXPERT GUIDE

JOSE BARONE

PSP

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Professional Bio

A son of a military retiree, Jose started out in the family-owned security company, where he specialized in providing security services and developing security projects. He succeeded in reducing the probability of crime occurrence for a wide range of industries and communities, all at cost-effective rates. Recently, Jose evolved into a Security Consultant role at Barone Consulting Bureau, aiding clients with their exposure to risk and threats. He has also contributed in investigation projects for special cases.

Member of ASIS International, he obtained his Physical Security Professional (PSP) certification in 2015 while actively participating in the Young Professionals Council and as the President of the Buenos Aires Chapter 215 (2019). Prior, he earned his Master in Business Administration (Universidad Católica Argentina), his Degree in Security (Universidad Tecnológica Nacional) and his Bachelor Degree in Communication (Universidad Austral).

BARONE CONSULTING BUREAU

Consulting & Professional Services | Real Estate & Construction | Security Services | Access Control | Security System Design & Integration | Video Surveillance

What is the biggest challenge you face in your specific application/vertical?

Helping people understand that even though technology is taking over many of the security functions, a smart, risk-centric approach is still needed.

What technologies are having the most impact in your specific application/vertical?

Drones, robotics and AI. They are helping cover wide acres of land and analyze potential risks. Investigations after the occurrence of a crime are also being supported by this technologies.

How are security technologies impacting or contributing to business intelligence?

They are redefining standards on what to expect regarding the amount of information gathered on a risk or on a subject.

SUBJECT MATTER EXPERT GUIDE

DAVE BEEMAN

CPP | VICE PRESIDENT, QUALITY & SUPPORT

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Professional Bio

Dave Beeman, CPP, has nearly 30 years of corporate and contract security experience including providing services for commercial, cultural and government facilities, foreign heads of state, large public gatherings, sporting events, and special security events. Utilizing SAFETY Act Certified principles, Dave has developed and implemented security screening programs that meet the requirements of commercial facilities, professional sports leagues, special event venues/stadiums, transportation facilities, and the Transportation Security Administration's (TSA) Certified Cargo Screening Program (CCSP). These programs include the selection of the appropriate screening methods and equipment, communicating the screening process, screening area design and staffing, record keeping and employee training, certification, and testing.

ANDY FRAIN SERVICES, INC.

Consulting & Professional Services | Security Services | Security Screening (e.g. Metal Detection, X-ray, Etc.)

What is the biggest challenge you face in your specific application/vertical?

The misconception that implementing security screening is as simple as providing equipment; that, in order to successfully integrate it into your security program, you do not need to extensively plan, train or test.

SUBJECT MATTER EXPERT GUIDE

JOHN BEKISZ

PSP | SYSTEMS INTEGRATION MANAGER

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Professional Bio

John is a registered and licensed Professional Engineer (PE) in the state of New York.

He is certified by ASIS International as a Physical Security Professional (PSP) as well as an active member of the ASIS Hudson Valley Chapter, the ASIS Young Professionals, and the ASIS Physical Security and Security Architecture and Engineering councils.

I am managing the design, engineering, and integration of a \$95-million transportation project. My team is responsible for providing security systems, security management systems, two-way radio, network infrastructure and monitoring, public address, and emergency telephone.

SECURITAS ELECTRONIC SECURITY, INC.

Critical Infrastructure | Real Estate & Construction | Security Services | Robotics/Drones
Security System Design & Integration | Video Surveillance

What is the biggest challenge you face in your specific application/vertical?

The biggest challenge for systems integrators today is to ensure that our Clients are understanding the cost saving benefits of a holistic security approach: it is key that they understand their assets, threats, and vulnerabilities, to mitigate risks across every vector including technology and operations.

What technologies are having the most impact in your specific application/vertical?

IP-based everything! From IP-based SCADA and communications to Radio-over-IP, a foundation core network is paving the way for seamless integrated communications.

How are security technologies impacting or contributing to business intelligence?

By leveraging building information management systems and other integrated software platforms, security devices can not only provide valuable information, but also react in a more unified and effective manner never seen before.

SUBJECT MATTER EXPERT GUIDE

GREGORY BLONDEAU

CO-FOUNDER AND CEO

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Professional Bio

An entrepreneur from an early age, Gregory worked across the globe for large corporates such as Siemens AG and smaller startups alike, before co-founding Proxyclick. Proxyclick is a best-of-breed cloud-based visitor management system for enterprise companies needing more rigorous security processes. Gregory believes in transforming the way visitors and contractors are welcomed in ecosystems around the world one visit at a time.

Marketing/PR Contact

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PROXYCLICK | BOOTH 2086

Corporate Industrial | Real Estate & Construction | Security Services | Access Control
Identity Management | Visitor & Incident Management

What is the biggest challenge you face in your specific application/vertical?

We are reminded more and more every day that a visitor management system is not a stand-alone technology. Delivering the fully integrated visitor experience forces us to move from a service economy straight into an experience economy, which means that we have to continue to stay relevant and current in building relationships. Thus, it pushes us to find the right partners and top-notch solutions with which to build powerful integrations with.

What technologies are having the most impact in your specific application/vertical?

Powerful integrations leveraging existing tools and industry-leading smart technologies are inevitable for the future success of companies of all sizes. So we are seeing the most impact from best-of-breed technologies in meeting room management, access control and biometrics, parking management, employee apps, and even humanoid robots.

How are security technologies impacting or contributing to business intelligence?

As the security, IT and facilities management worlds start to break down their walls, cloud solutions are now capable of "talking to each other" and facilitating ways to work together. For sustainable and scalable business models, organizations are turning to the integrated visitor experience. That's the only way to go.

SUBJECT MATTER EXPERT GUIDE

PETER BORISKIN

CHIEF TECHNOLOGY OFFICER

Professional Bio

Peter Boriskin is the Chief Technology Officer for ASSA ABLOY Opening Solutions Americas. Mr. Boriskin has over twenty years experience working with security technology and enterprise security.

In his previous roles, Mr. Boriskin was the Product Management Leader for UTC Fire & Security in their Lenel business and the Vice President of Product Management for Tyco Internationals Access Control and Video Systems division.

Prior to joining Tyco, Mr. Boriskin founded a networking company where he was owner and President. He has held certifications from Cisco, Microsoft, and EMC, and has been extensively trained in network security, threat assessment, and incident management.

Peter is a member of a number of industry forums and working groups and was part of the founding team for the Open Security Exchange. He is also an active member of ASIS International and has given presentations and instructional seminars for ASIS and other security organizations.

Marketing/PR Contact

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ASSA ABLOY OPENING SOLUTIONS | BOOTH 1303

Critical Infrastructure | Education | Healthcare | Access Control | Identity Management
Security System Design & Integration

What is the biggest challenge you face in your specific application/vertical?

The biggest challenge my team as well as many organizations faces is ever-evolving technology and its environment. Innovation can be very exciting; however, it means adapting to changing security demands and requirements, which can be difficult for certain verticals such as education and healthcare.

What technologies are having the most impact in your specific application/vertical?

The openings space is impacted the most by the expansion and innovation around mobile, wireless, cloud, and machine learning.

How are security technologies impacting or contributing to business intelligence?

Security technology is one of the only spaces in a business intelligence system can tell who went where and when. We can tell the difference between students, staff, faculty and others, when they entered and exited a facility and where they went while they were there. The ability to track the movement of people is important for business intelligence. It allows you to enforce business policy through access control rules.

SUBJECT MATTER EXPERT GUIDE

MARK BOTTOMLEY

CPP, PSP | SECURITY CONSULTANT

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Professional Bio

After 8 years of working on electronic security systems for Correctional Service Canada, I have moved to consult with the Royal Canadian Mounted Police on national construction projects. My background involves security systems from perimeter intrusion to contraband interdiction, radios and personal alarms to command and control in prisons and SOC's. The corrections background covered over 25 separate security systems.

TSI SECURITY

Prison and Jail Security Systems | Access Control | Security System Design & Integration
Video Surveillance

What is the biggest challenge you face in your specific application/vertical?

The biggest challenge in Corrections is updating and advancing the installed technology affordably and effectively.

What technologies are having the most impact in your specific application/vertical?

CCVE is the largest single system, however, the path forward is in the integration of the many siloed systems where warranted.

How are security technologies impacting or contributing to business intelligence?

Business intelligence in the corrections setting means knowing who is going to do what and ideally stopping them or at least having the information about who did what and trying to prevent further occurrences.

SUBJECT MATTER EXPERT GUIDE

MATTHEW BRADLEY

REGIONAL SECURITY DIRECTOR, AMERICAS

Professional Bio

As Regional Security Director, Americas for International SOS, Matthew is responsible for travel security assistance and assessments for all countries in the Western Hemisphere.

Prior to joining International SOS, he was the Security Director for the largest mobile service provider in Honduras. Matthew spent 14 years with the CIA with overseas postings in Chile, Argentina and ultimately as Chief of Station Honduras.

Marketing/PR Contact

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INTERNATIONAL SOS | BOOTH 243

Consulting & Professional Services | Emergency Services | Security Services | Cybersecurity
Emergency Notification | Visitor & Incident Management

What is the biggest challenge you face in your specific application/vertical?

My biggest challenge is finding enough qualified people for our operational and consulting roles due to high growth in the travel risk industry.

What technologies are having the most impact in your specific application/vertical?

Travel tracking technologies are having the most impact in the travel risk vertical as organizations look for more and better ways to identify their exposure following a significant incident like an active shooter, terrorist attack or natural disaster. On-demand tracking or auto check-ins are the future as people will opt-in to being tracked when something happens but not all the time.

How are security technologies impacting or contributing to business intelligence?

Artificial intelligence and machine learning are the two technologies that will impact business intelligence in the future as they allow us to become more predictive about risk and how to avoid it. They identify trends that help us understand whether a destination will be more or less risky in the near future, and we can then apply mitigation to enable business.

SUBJECT MATTER EXPERT GUIDE

BILL BRENNAN

DIRECTOR OF SALES & MARKETING

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Professional Bio

William (Bill) Brennan is the Director of Sales and Marketing for Security Solutions at Panasonic USA. With more than 25 years of experience in the Security industry, Bill is committed to the Panasonic principal of co-existence and mutual prosperity. He is based in the Chicago area, and enjoys traveling across the country to forge strong end-user and partner relationships. Bill has an undergraduate degree from the University of Central Florida.

Marketing/PR Contact

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PANASONIC USA

Consulting & Professional Services | Education | Law Enforcement | Access Control | Security System Design & Integration | Video Surveillance

What is the biggest challenge you face in your specific application/vertical?

The physical security market continues to evolve rapidly from product driven system solutions to software driven networked applications. The shift in emphasis from hardware to software is evident both at the edge and in the SOC with new intelligent AI driven solutions, yet every vertical market has its own unique set of challenges which requires purpose built solutions. This requires a very high level of expertise across multiple vertical markets to in order to best fulfill customers' growing needs and high expectations. This is where Panasonic offers security professionals a very distinct advantage.

What technologies are having the most impact in your specific application/vertical?

Advanced analytics are definitely driving new and more powerful security and business intelligence solutions, but they demand high quality data points for analysis. This is where our combination of advanced software solutions and exceptional imaging technologies converge to deliver the highest levels of accuracy and open platform solutions that can be tailored to meet users' specific applications.

How are security technologies impacting or contributing to business intelligence?

Security technologies provide amongst the most diverse and prevalent data capture mechanisms available today. Network cameras are virtually everywhere, connected to various control platforms capable of real-time processing and massive storage. This allows today's advanced security software programs and advanced analytics to feed data to numerous Enterprise level business intelligence applications such as workforce management, inventory control, quality control, logistics, trafficking and so much more. This continues to be a significant contributor to organizations as they pursue true digital transformation.

SUBJECT MATTER EXPERT GUIDE

BUD BROOMHEAD

CEO

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Professional Bio

Bud Broomhead is a serial entrepreneur who has led successful software and storage companies for more than two decades. He has experience delivering computational and storage platforms to the physical security space for over seven years, with an emphasis on infrastructure solutions for video surveillance.

Marketing/PR Contact

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VIAKOO | BOOTH 2661

Corporate Industrial | Education | Healthcare | Cybersecurity | Management & Control
Platforms | System Assurance & Verification

What is the biggest challenge you face in your specific application/vertical?

With the IoT and its impact on the expansion of networked physical security systems, there is a greater need than before to ensure that all devices connected to the network are in fact operating properly, as well as the applications that run on and across them. Compliance is also a huge issue across many applications that impacts how security and surveillance systems are deployed, maintained and operated. This has driven the need for a new category of solution that automates the processes of managing and verifying that all networked devices are operating properly. This is the challenge that our unique solution resolves.

What technologies are having the most impact in your specific application/vertical?

The IoT in general is impacting all verticals as the ability to add devices and applications is seemingly endless and as simple as plugging a device into a port – which also raises serious concerns regarding network security.

How are security technologies impacting or contributing to business intelligence?

Business intelligence, especially with cyber-security and compliance issues, directly benefits from digitally connected security technologies. Security systems have advanced so far in the past few years to the point where they have transcended their initial intended purpose almost by default given the amount of data they capture and retain. This huge volume of data is now available for analysis across multiple business operations to improve overall efficiencies, and maintain strict compliance regulations across many different market categories. Systems like Viakoo that listen intently to system operations can act as early warnings that there are issues, and with built-in diagnostics to guide the organization quickly to what the root cause is.

SUBJECT MATTER EXPERT GUIDE

HART BROWN

SENIOR VICE PRESIDENT

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Professional Bio

Hart Brown is the Senior Vice President for R3 Continuum. He has over 20 years of experience in both the public and the private sector. Known for an ability to grow organizations from inception to international recognition, Hart has expertise in building customer and shareholder value through delivering world class services in crisis management, risk modeling, security, cyber risk, artificial intelligence, analytics and insurance.

Hart has provided crisis and risk management services across 50 countries. In doing so, he is an internationally recognized thought leader and has been featured in magazines, newspapers, journals, and regularly delivers keynote presentations.

Prior to joining R3, Mr. Brown was the COO of a risk management subsidiary of a publicly traded firm where he led the development and growth of key practices along with managing the acquisition and integration strategy.

Marketing/PR Contact

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R3 CONTINUUM | BOOTH 892

Consulting & Professional Services | Security Services | Critical Response
Identity Management | Visitor & Incident Management

What is the biggest challenge you face in your specific application/vertical?

While crisis management and security measures have been utilized historically as a means to manage enterprise security risks, the biggest blind spot in the industry as a whole is understanding people. We plan for what we want people to do rather than what they will do, we make decisions on the risk a person may pose based on their level of access in the organization or what they said on social media and we think everyone will come to work after a disaster.

The reality is that we are missing the psychological understanding of the impact an event can have on a persons actions, the benefit of speaking to someone who is threatening to make a psychological assessment, and how to psychologically support the recovery process post event.

SUBJECT MATTER EXPERT GUIDE

SKIP BURNHAM

A/E SALES MANAGER

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Professional Bio

Mr. Burnham joined Dortronics Systems in 2016 to fill the newly created position of coordinating consultative sales efforts through architects, engineers and specifiers. As part of his efforts, Dortronics now offers two 1-hour AIA approved courses (American Institute of Architecture). Each earns one-hour credit towards AIA membership and/or individual State license maintenance obligations.

He is an active member of the Construction Specification Institute (CSI) and holds a Construction Documents Technologist (CDT) certificate. He writes CSI formatted, aka "3-part" specifications for products for insertion into new construction project specifications.

Burnham brings with him more than 25 years of construction related sales experience and technical skills with an extensive background in pharmaceutical labs and clean room environments. Based at Dortronics' headquarters, Burnham is responsible for working with existing customers and securing new business within the A/E community."

Marketing/PR Contact

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DORTRONICS SYSTEMS | BOOTH 1333

Banking, Finance & Insurance | Healthcare | Pharmaceutical | Access Control | Security System Design & Integration

What is the biggest challenge you face in your specific application/vertical?

As door control technology continues to become more advanced and integrated with access control and enterprise level solutions, more education is required to keep both resellers and users apprised of the capabilities new systems deliver. As we continue to expand our door control portfolio with more advanced solutions like interlock systems and mantraps, we have also expanded our education series to keep professionals up to date with these new advancements.

What technologies are having the most impact in your specific application/vertical?

Interlocking door control and mantraps were once relegated for specific niche applications, but are now trending for more mainstream applications for large and SMB users, as they provide a more robust first line of defense at entry/egress points than traditional access solutions.

How are security technologies impacting or contributing to business intelligence?

Anything connected to a network provides data. This includes door control solutions like mantraps that are increasingly being implemented as part of otherwise conventional access control systems. The data from these solutions can be used across a multitude of business intelligence applications, including conventional security, human resources, time and attendance, workforce management, compliance and myriad other operations.

SUBJECT MATTER EXPERT GUIDE

JAMES CASEY

EXECUTIVE VICE PRESIDENT

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877.598.1993**Professional Bio**

Prior to joining FCS, James Casey was a law enforcement and intelligence professional with over 32 years of varied experience. Initially a police officer in Arlington, VA for five years, he went on to become a Special Agent with The State Department's Diplomatic Security Service, and then with the FBI. He served on the National Security Council (NSC) at the George W. White House, helping shape intelligence policy after 9/11. All of his FBI career was spent in operations related to National Security, Counter- terrorism and Violent Crime Matters. In 2000, it was stipulated by a Special Scottish Court during the trial of the Pan AM 103 terrorists that he was an expert witness in intentional terrorism. He retired as Special Agent in Charge of the FBI's Jacksonville Division in 2012. Mr. Casey has a Bachelor's Degree in Political Science, and Graduate Degrees in Criminology and International Relations.

FCS - FIRST COAST SECURITY | BOOTH 2624

Security Services | National Security | Counter-Terrorism | Violent Crime

What is the biggest challenge you face in your specific application/vertical?

Translating real world threats to life and property into policies and activities that are easily comprehended by a less educated, less skilled workforce.

What technologies are having the most impact in your specific application/vertical?

Comprehensive mobile technology that incorporates multiple tasks (visitor management, guard tour, report writing, e-learning,) on one efficient platform.

How are security technologies impacting or contributing to business intelligence?

Routine security officer tasks, as well as incident management and documentation can be more easily turned into client supporting data.

SUBJECT MATTER EXPERT GUIDE

DEEPAK CHATURVEDI

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CORNERSTONE

Consulting & Professional Services | Critical Infrastructure | Security Services | Identity Management | Security System Design & Integration | Video Surveillance

What is the biggest challenge you face in your specific application/vertical?

Innovating system design for deploying systems in the largest convention centre in Asia.

What technologies are having the most impact in your specific application/vertical?

Video surveillance and perimeter systems identity and access mass alert systems and response.

How are security technologies impacting or contributing to business intelligence?

Providing real time predictive alerts.

SUBJECT MATTER EXPERT GUIDE

JON CLAY

DIRECTOR: GLOBAL THREAT COMMUNICATIONS

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Professional Bio

Jon Clay has worked in the cybersecurity space for over 23 years. He is responsible for managing marketing messages and external publication of all the threat research and intelligence within Trend Micro as well different core technologies. As an accomplished public speaker with hundreds of speaking sessions around the globe, Jon focuses on the threat landscape and the use of AI/Machine Learning and big data in protecting against today's sophisticated threats. Jon has held roles within Trend Micro as a Sales Engineer, Sales Engineering Manager, Training Manager and Product Marketing Manager for SMB prior to taking over as Director of Global Threat Communications. Jon is also a volunteer speaker for the Trend Micro Internet Safety for Kids and Families program. This experience has given him a broad technical background and understanding of the security requirements of businesses as well as an excellent understanding of the threat landscape.

TREND MICRO, INC.

Corporate Industrial | Security Services | AI & Machine Learning | Cybersecurity

What is the biggest challenge you face in your specific application/vertical?

Staying ahead of the ever-changing threat landscape including the TTPs used in attacks by malicious actors.

What technologies are having the most impact in your specific application/vertical?

Artificial intelligence and machine learning are improving the ability to detect 0 hour threats across many threat vectors.

How are security technologies impacting or contributing to business intelligence?

Improved visibility into the entire attack lifecycle to ensure faster detection and response to an attack.

SUBJECT MATTER EXPERT GUIDE

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Professional Bio

I first became interested in Terrorism at a very early age. I was ten years old watching the Olympics on TV and witnessed the Terror attack on the Olympics September 5th 1972. It had a profound effect on me and spurred me to learn as much as I could about these strange new people called terrorists. I read everything I could get my hands on which dealt with terrorism. So I like to say I became interested in Terrorism long before it was "Sexy". At first I wanted to fight these bad guys called terrorists. In 1986 I joined a special Navy Program called Divefarer. I could join directly into the US Navy SEALs as a hospital corpsman. I already had my EMT and was NAUI Dive qualified. I went into boot camp and during the Dive Medical I was disqualified due to my bad eyes. They offered me everything even a commission but I told them no thanks I get to try out for the SEALs or nothing. I left after 120 days in the US Navy. I joined the Navy Reserves as an Intelligence specialist, and soon after that rejoined the Navy as a Cryptological Technician Maintenance. Served 3 years on the mighty War Dragon CG-65 home ported in Pearl Harbor Hawaii. My collateral duties included Security Force, Visit Ship Board Ship member. Nuclear Weapons Guard Force member.

I went on to get my Masters in Strategic Intelligence with an emphasis in Terrorism Studies from the American Military University. I have had my own Security Consulting company in the Czech Republic for the past 19 years. I am the terrorism analyst for the International Association of Counterterrorism and Security Professionals. I have written in their magazine and in their blog. I was the founding Analyst in the InHomeland Security web page. I started writing there after earning my Masters Degree at AMU.

TERRORISM TACTICAL INTELLIGENCE CELL

Consulting & Professional Services | Defense & Intelligence | Terrorism Analysis
Robotics/Drones | Security System Design & Integration | Visitor & Incident Management

What is the biggest challenge you face in your specific application/vertical?

Getting people to understand the threat.

What technologies are having the most impact in your specific application/vertical?

Force Protection Hardware Drones.

SUBJECT MATTER EXPERT GUIDE

JASON DESTEIN

OWNER / CHIEF DATA EVANGELIST

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Professional Bio

Owner and Chief Data Evangelist Jason Destein is passionate for helping people get the best information possible so they may make the best decisions possible for their business and well being. Practicing since 1995, Jason has hands-on experience with how threats affect our day to day operations. Staying ahead of those threats and constant industry changes is Jason's goal.

SECURABLE ALTERNATIVES

Consulting & Professional Services | Education | Retail | Security System Design & Integration | Video Surveillance | Violence Prevention

What is the biggest challenge you face in your specific application/vertical?

Convincing people that violence prevention is possible.

What technologies are having the most impact in your specific application/vertical?

Data Analysis.

How are security technologies impacting or contributing to business intelligence?

The ability to collect data is becoming easier.

SUBJECT MATTER EXPERT GUIDE

STEWART DEWAR

PRODUCT MANAGER

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Professional Bio

Stewart A. Dewar is a product manager with Senstar, one of the world's leading manufacturers of perimeter intrusion detection systems. Dewar earned an engineering degree from Queens University and has more than 30 years of engineering, product marketing, and product management experience in industries spanning perimeter security, embedded computers, and military systems. At Senstar, Dewar manages a broad portfolio of perimeter security products, including the OmniTrax buried RF cable system, FlexZone fence intrusion detection sensor, FiberPatrol fiber-optic fence sensor, and associated security management systems and integration support software.

Marketing/PR Contact

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SENSTAR CORPORATION

Physical Security for Critical Infrastructure | Access Control | Management & Control Platforms | Security System Design & Integration

What is the biggest challenge you face in your specific application/vertical?

Today's major trends are integration, integration, and integration - the long-standing trend of integration of systems such as VMS, access control, and physical perimeter security into one common platform; more recently integration of intelligent lighting and physical security; and upcoming the integration of multiple layers of physical security sensor into a hybrid system.

SUBJECT MATTER EXPERT GUIDE

CLIFFORD DICE

PRESIDENT AND CEO

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Professional Bio

Clifford Dice is the CEO and founder of DICE Corporation a leader in research and development for the alarm and security industries. Under Dice's leadership, DICE Corporation has helped shape safety and security in North America for over 30 years, creating products and solutions used by some of the world's largest companies. Today, DICE Corporation is one of the fastest-growing providers of services for a wide range of users, including alarm centers, video centers, integrators, healthcare centers, telecom application industries, and more. During his tenure, Dice has been the visionary behind over 70 software modules and services, including alarm monitoring, service, sales, and cloud video recording software. DICE Corporation also operates the industry's largest cloud hosting center, which supplies millions of subscribers with direct service and alarm signaling telecom services.

Marketing/PR Contact

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DICE CORPORATION | BOOTH 844

Consulting & Professional Services | Information Technology & Telecommunications
Security Services | Cybersecurity | Video Surveillance | Alarm Monitoring

What technologies are having the most impact in your specific application/vertical?

Cloud technology has completely changed the way we do business, allowing our customers to get into technology and markets that they wouldn't have been able to in the past. When people see a monthly price and no capital expenses compared to purchasing their own infrastructure, the choice is clear.

SUBJECT MATTER EXPERT GUIDE

LISA DUBROCK

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Professional Bio

Lisa is a Managing Partner for Radian Compliance, LLC where she specializes in design and implementation of Management System Standards: Security: Information (ISO 27001), Physical and Private (ANSI/ASIS PSC.1 and ISO 18788), and Business Continuity (ISO 22301). She also provides internal audit services for Quality Management (ISO 9001), Service Management Systems (ISO 20000-1), Environmental (ISO 14001). Lisa sits on the ASIS Standards and Guidelines Commission developing American National Standards. She has been instrumental in developing standards supporting Private Security Companies, Business Continuity and Organizational Resilience. She additionally sat on the ANAB Committee of Experts to draft the Accreditation rule supporting ANSI/ASIS PSC.1 Private Security Companies Management System Standard. She is an active member of the ISO/US-TAG committee developing ISO standards supporting Business Continuity, Private Security Companies, Societal Security, and Fraud and Countermeasures. Lisa has taught ISO standards at George Mason University in the DoD VA PTAC and speaks internationally on the benefits of standard implementation in the security arena.

RADIAN COMPLIANCE, LLC

Consulting & Professional Services | Defense & Intelligence | Utilities | Cybersecurity

What is the biggest challenge you face in your specific application/vertical?

In the cyber security world, despite what we hear everyday regarding various breaches, the corporate world particularly in the SMB space, continues to think "It won't happen to me."

SUBJECT MATTER EXPERT GUIDE

MARK EKLUND

V.P. SALES AND BUSINESS DEVELOPMENT

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Professional Bio

Mark is Vice President of Sales and Business Development at RightCrowd. Prior to the acquisition, he was the founding partner of OffSite Vision Holdings, Inc., which specializes, in Security focusing on Life Safety and Internet of Things (IoT) solutions. Since the early 1980's Mark has delivered solutions to clients by combining wireless connectivity with other technologies for mobile communications and tracking of assets and personnel.

A few mentionable past publicized projects include the major power utility in the mid west of the united states project - tracking and routing of 10,000 vehicles in the state of Illinois and the first major deployment of laptops in police cruisers for the state of Connecticut. Current projects include a commercialized security application EmergenZ Evacuation Solution, which is accessible through an Internet connection or premise server, ensuring an accurate account of people and assets locations in real time.

Mark has served on the board of directors for 10 years at the Long Island chapter of ASIS serving positions from Treasurer, Vice Chair and Chairman. Currently, Mark is on the Awards Committee of ASIS International in Alexandria, VA.

RIGHTCROWD | BOOTH 2427

Critical Infrastructure | Emergency Services | Utilities | Emergency Notification
Identity Management | Visitor & Incident Management

What is the biggest challenge you face in your specific application/vertical?

What is the value of human life and how much per person will a company pay to ensure that life's safety?

What technologies are having the most impact in your specific application/vertical?

Sensor technology to know if people are in a building, where in the building and ensuring they can be accounted for live.

How are security technologies impacting or contributing to business intelligence?

Solutions are becoming the efficient means to empower us to control and react to any situation.

SUBJECT MATTER EXPERT GUIDE

KAREN EVANS

PRESIDENT

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Professional Bio

Karen Evans, Sielox LLC's President & CEO, Mrs. Evans was the President & GM of the Sielox LLC access control division from January 2006 through December 2010. Previously, she was the National/International Sales Manager of the Access Control Products Group at Checkpoint Systems, Inc. (NASDAQ: CKP) from June 2003 until January 2006. From 1991 to 2003, Mrs. Evans was a regional sales manager at Checkpoint Systems, Inc. Sielox was a division of Checkpoint Systems, Inc. from 1986 to 2006 when the division was acquired.

With 30 years of experience, Mrs. Evans is a seasoned veteran in the security industry leading sales teams regionally, nationally and internationally, developing strong business channel partners and spearheading the operations of the Sielox business. She presents at many conferences and in 2013 was awarded The Women's Security Council (WSC) second annual Woman of the Year Award. She is an active member of ASIS.

Marketing/PR Contact

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SILOX

Corporate Industrial | Education | Emergency Services | Access Control | Emergency Notification | Visitor & Incident Management

What is the biggest challenge you face in your specific application/vertical?

Most organizations today are aware of potential risks, including traditional emergencies such as fires, power outages, and storms, as well as growing threats from disgruntled employees, active shooters, and terrorist actions. At Sielox, we know that many managers focus on monitoring and control systems, such as video surveillance and access control, while overlooking emergency response and notification systems that can help them manage incidents in real-time. We help organizations work through their options to find the right balance, then implement layered security solutions that not only record what happened, but help occupants and responders survive these events safely and efficiently.

What technologies are having the most impact in your specific application/vertical?

Our solutions depend on the performance and integration of a wide variety of technical systems. Some of the most impactful recent developments include wireless locking systems, cloud management services, and the integration of security systems with mobile devices that include personal devices. These technologies have added powerful new flexibility to security systems and made it easier to gather real-time status information as well as to coordinate the actions of responders and disseminate alerts and instructions to building occupants.

How are security technologies impacting or contributing to business intelligence?

The continuing integration of systems that used to stand alone has revolutionized operational data collection, and provided new sources of business intelligence. The very same systems that provide security functions also collect operational data as part of their function. Access control, for just one example, is the system that protects the entry from intruders, but it also captures arrival and departure times, and can be linked to data from license plate readers, the company IT system, and visitor management systems for a more comprehensive view of the physical presence of the workforce. The greater the number of systems available for integration, the more powerful the combined inputs will be to create intelligence and answer previously unanswerable questions.

SUBJECT MATTER EXPERT GUIDE

MICHAEL FAGEL

ASSOCIATE PROFESSOR

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Professional Bio

Mike Fagel has over 40 years of experience in Law Enforcement, Emergency Medical and Fire-Rescue Services. He earned the ASIS Textbook of the year award (Inaugural) for his book, "Crisis Management and Emergency Planning" He serves on the ASIS School safety & Security Council, and teaches nationwide on Crisis Management and emergency Planning.

ILLINOIS INSTITUTE OF TECHNOLOGY

Consulting & Professional Services | Critical Infrastructure | Emergency Services | Access Control | Emergency Notification | Security System Design & Integration

What is the biggest challenge you face in your specific application/vertical?

Understanding the emerging and constantly changing threat pattern, and why we must always evolve, look forward and continually improve day by day.

What technologies are having the most impact in your specific application/vertical?

Electronics across all lines have helped, BUT, they are not the panacea, it is the understanding of people, common operating picture, change and growth as keys to success.

How are security technologies impacting or contributing to business intelligence?

Each innovation advances the progress, however, each "link to the internet of things" brings greater risk as well.

SUBJECT MATTER EXPERT GUIDE

LYNN FAIRWEATHER

PRESIDENT

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Professional Bio

Lynn Fairweather, MSW serves as a subject matter expert on domestic violence in the workplace. Her company Presage Consulting and Training LLC provides public and private employers worldwide with training and consultation on violence prevention policies and programs, as well as 24/7 response to employee threat cases. An abuse survivor with 26 years field experience, Lynn is adept at working with multiple disciplines such as security, human resources, and management to enhance workplace safety and reduce the financial losses caused by domestic violence spillover. Presage offers both in-person and web-based trainings that engage attendees through group interaction, real-life examples, and multi-media presentations. Available follow up services include the development of employee awareness campaigns, program evaluations, and customized train-the-trainer curriculums. Lynn is also the author of multiple books and articles relating to the issue of domestic violence threat and its impact on the workplace.

PRESAGE CONSULTING AND TRAINING, LLC

Consulting & Professional Services | Security Services | Threat Assessment and Management Tools

SUBJECT MATTER EXPERT GUIDE

ALUISIO FIGUEIREDO

CEO

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Professional Bio

Aluisio Figueiredo has focused his career on the development of innovative business software solutions with concentration on security applications. Along with his well-honed business skills, he also has a deep understanding of technology, having held positions in the past as a software engineer, systems analyst, and IT manager at various companies.

Along with his well-honed business skills, he also has a deep understanding of technology, having held positions in the past as a software engineer, systems analyst, and IT manager at various companies. In his role as ISS' CEO, Aluisio has been integral to the worldwide expansion of ISS, having overseen staff development and product rollouts in North and South America, Europe, and the Middle East. He has a well-proven ability to motivate staff, and at the same time combines a gift for entrepreneurial flair with a brass-tacks ability to manage the bottom line.

In addition to running ISS, Aluisio is actively involved in industry associations and activities, and contributes thought leadership editorial to the industry's leading media outlets on a regular basis.

Marketing/PR Contact

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INTELLIGENT SECURITY SYSTEMS | BOOTH 2755

Critical Infrastructure | Education | Ports/Maritime Security | Identity Management
Management & Control Platforms | Security System Design & Integration

What is the biggest challenge you face in your specific application/vertical?

Technology continues to evolve at such a rapid pace that it becomes difficult to maintain compatibility and integrations across various solutions. At ISS, we have overcome this challenge by offering natively developed Video Management System (VMS) and intelligent analytics that are seamlessly compatible with each other. So as we enhance and improve upon existing solutions, and introduce new ones, our customers are ensured that their systems will work together and are future-proofed. At the same time, we work closely with technology partners to ensure that third party integrations are always as up to date as possible.

What technologies are having the most impact in your specific application/vertical?

Intelligent analytics are undoubtedly driving the security industry as they provide extremely accurate means of identifying anomalies in behavior. Whether it involves people, vehicles, objects or shipping containers, advanced analytics built on Artificial Neural Networks (ANN) developed in conjunction with our technology partner Intel enable AI applications that deliver myriad data points for predictive analysis.

How are security technologies impacting or contributing to business intelligence?

Traditional security and surveillance systems are now capable of providing tremendous amounts of data as a result of new analytics technologies that can be seamlessly integrated on the Enterprise level. Video surveillance, for example, can now capture, document and correlate information for myriad applications that transcend traditional security applications for use with logistics, facility management, workforce management, quality control, inventory management and so much more. The security industry as we know it is transitioning from being a systems solutions provider to an application provider, which presents new opportunities across the industry.

SUBJECT MATTER EXPERT GUIDE

MARK FOLMER

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Professional Bio

Mark Folmer, CPP, FSyl is a security leader, committed to shaping the future of the industry. With Certified Protection Professional (CPP) and The Security Institute (FSyl) certifications and more than two decades of security operations and volunteer experience, he is Vice President, Security Industry of TrackTik Software the No. 1 security workforce management platform where he helps organizations globally transform their security operations to unprecedented levels of intelligence and efficiency. Mark is dedicated to advancing the industry through his long-time involvement with the ASIS International Standards and Guidelines process. Affiliated with various industry associations, Mark leads the volunteer efforts for ASIS in Canada and was recently named Chair of the ASIS Security Service Council, where he is focused on driving thought leadership on industry improvement, ESRM, technology and data use. A university instructor and industry speaker, Mark has been featured in industry publications globally and was named to IFSEC's Global Influencers list in 2018 and 2019 for Security Thought Leadership.

TRACKTIK | BOOTH 1951

Security Services | AI & Machine Learning | Management & Control Platforms
Visitor & Incident Management

What is the biggest challenge you face in your specific application/vertical?

The biggest challenge is in and around connecting end users or security managers with forward thinking security service providers. Having both groups understand that offering "more" for an age old industry is possible.

What technologies are having the most impact in your specific application/vertical?

In short - which ones are not. But as I like to say this is not a technology question but rather a what needs to be solved puzzle, what can be done different, or better. The solution will likely be enhanced by some sort of mobility, software, AI/ML, or Business Intelligence angle.

How are security technologies impacting or contributing to business intelligence?

By making the enormous amounts of data not only accessible and verifiable but also useable in your day to day security program.

SUBJECT MATTER EXPERT GUIDE

JOE GRANITTO

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Professional Bio

Over the course of almost three decades in the security industry, Joe has helped grow Morse Watchmans to become the company that it is today. His expertise in key control and access control have led to innovations that have been implemented across the US and in six continents in applications ranging from hotels and casinos to jails and auto dealerships.

Marketing/PR Contact

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MORSE WATCHMANS | BOOTH 1153

Accommodation & Food Services | Amusement, Gambling & Recreation
Transportation & Supply Chain | Access Control | Key Control and Management

What is the biggest challenge you face in your specific application/vertical?

Legacy systems of handling and managing keys are deeply ingrained in many organizations. Physical keys may not be the first thing that today's security directors consider when they are developing a security program. As a result, there are still manual systems of key control in use in many enterprises, ranging from pegboards to drawers full of keys with written sign-out sheets. These are highly susceptible to error or neglect, which can result in keys being misplaced, lost, copied or stolen.

What technologies are having the most impact in your specific application/vertical?

Biometric technologies such as fingerprint and facial recognition are now able to verify the identity of an individual with far greater accuracy than an ID card swipe. We have integrated these technologies to enable key control users to make certain that only an authorized individual has the ability to remove any given key from the system. Additionally, networking the key control system with other business systems provides a wealth of usage data that can help organizations across multiple business units.

How are security technologies impacting or contributing to business intelligence?

By understanding the specifics of individual disciplines such as key usage, analysts can derive insights that help the organization in a number of ways. For example, in a hospitality application, knowing how and when an individual removes and replaces their daily keys in the system provides deeper information about time and attendance than a card swipe at the entry. As data points are added throughout the enterprise, there will be more and more ways to leverage this information to optimize business operations.

SUBJECT MATTER EXPERT GUIDE

DAVID GREENBERG

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DEDRONE | BOOTH 3400

Defense & Intelligence | Security Services | Utilities | Cybersecurity | Emergency Notification
Security System Design & Integration

What is the biggest challenge you face in your specific application/vertical?

The progress of drone innovation has far outrun the pace at which legislators can regulate and oversee the market. As a result, drone pilots have access to inexpensive, powerful technology to not only create new ventures, like aerial mapping, video production, and product delivery, but also for nefarious purposes, such as spying, distributing contraband, and damaging property. Drone pilots may unintentionally cause harm as well, such as flying in restricted or private airspace.

What technologies are having the most impact in your specific application/vertical?

The traditional physical security system is proven and effective, and must now extend to the lower airspace. When it comes to protecting against unwanted drones, the same layering technique is possible to achieve. The best drone detection technologies available in the world must have a place to come together, cooperate, and provide information that will address the individual needs and airspace that needs an elevated level of security. Counterdrone sensors and mitigation technologies must be linked together to meet the individual needs of the environment, and should also be managed in a single place. Counterdrone hardware sensors, such as RF, cameras, and radar, produce a high volume of data, including the type of drone, flightpath, and speed. Data processing software must be nimble and advanced enough to use all the information fed to make a nearly-instantaneous decision whether or not a drone is a threat, and allow security personnel to respond accordingly. As counterdrone programs become more sophisticated, so must the software platform which analyzes sensor data and provides the actionable evidence of drone intrusions.

How are security technologies impacting or contributing to business intelligence?

The core elements of any counterdrone program are to quickly assess airspace activity, protect assets, and neutralize the threat. Before any action can be taken, airspace activity data must first be collected and analyzed. Airspace activity data is collected through detection hardware, such as RF sensors, cameras, microphones, and radar. This data is then fed into a software system, which can then make decisions and provide more information on what's happening in the airspace. Some of the questions counterdrone software helps answer include: How many drones are in my airspace? What time of day, or which days, are drones appearing? What kinds of drones are being used? How long was the drone in my airspace? Security providers can identify clearly when there are unusual or concerning patterns on drone activity, for example, drones flying late at night or during key operational moments, such as when security staff switches their shifts. Counterdrone software enables security providers to understand the specific nature of the airspace threat and prepare and respond accordingly.

SUBJECT MATTER EXPERT GUIDE

BILL HAPNER

DIRECTOR OF HEALTHCARE

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Professional Bio

Bill Hapner has been a Director of Healthcare for G4S since March of 2015. Prior to G4S, Bill was Director of Security for HCA, (Hospital Corporation of America) the largest healthcare company in the United States. As Director of Security, Bill oversaw the implementation of a \$45 million dollar security upgrade across 173 hospitals. While at HCA, the department was ranked as #1 in healthcare security across the U.S. by Security Magazine. Bill specializes in conducting security site assessments covering: Joint Commission, security policies, staffing, security equipment, parking lot security, infant abduction systems, security operation centers, Behavioral Health sitting, virtual sitting, patient transport, and security training.

Hapner was CEO and Co-Owner of the Nashville, TN technology company Beacon Technologies for a decade. Under his direction the company was on the Inc. 500 list three years in a row for fastest growing companies in the U.S. Bill also was named Entrepreneur of the year by the Nashville Business Journal in 2006 and Best in Business in 2004. Bill honed his technology skills by starting up divisions in: structured cabling, information technologies, VOIP telephony systems, audio-visual and security systems. Beacon grew from a start up to a \$19 million dollar company employing 125 people. Working with the C-suite and showing a ROI were trademarks at Beacon.

A native of Indiana, Bill holds a Bachelor's of Science Degree from Ball State University in telecommunications. Bill was inducted into the Ball State Telecommunications Hall of Fame in 2008.

G4S

Healthcare | Information Technology & Telecommunications | Security Services | Access Control | Security System Design & Integration | Video Surveillance

What is the biggest challenge you face in your specific application/vertical?

Behavioral Health patients in the Emergency Department.

What technologies are having the most impact in your specific application/vertical?

Mobile Video, Visitor Management, Incident Management Software.

How are security technologies impacting or contributing to business intelligence?

Allowing us to collect real data and act on it immediately.

SUBJECT MATTER EXPERT GUIDE

JON HARRIS

CPP, PSP | SENIOR CONSULTANT

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Professional Bio

Certified Security Professional, with 15+ years of industry experience - from Security Officer services and Executive Leadership roles to security systems business development and now consulting, I have a wide breadth of experience. Particular areas of expertise are Enterprise Security Risk Management (ESRM) and Physical Security Technology.

GUIDEPOST SOLUTIONS LLC

Consulting & Professional Services | Corporate Industrial | Critical Infrastructure | Access Control | Security System Design & Integration | Visitor & Incident Management

What is the biggest challenge you face in your specific application/vertical?

Staying continually educated on emerging technology, industry trends and threat vectors.

What technologies are having the most impact in your specific application/vertical?

The emergence of access control to create significant value in non-security related portions of the business.

How are security technologies impacting or contributing to business intelligence?

Security technology collects so much data; if harnessed correctly, it can create immense value for the business. Peak traffic times and space utilization are two simple examples of information gleaned from access control systems.

SUBJECT MATTER EXPERT GUIDE

JEFF HAUKECPP | DIRECTOR, PUBLIC SAFETY AND POLICE
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989.729.4885**Professional Bio**

Jeff Hauke is the Director, Public Safety and Police Authority Services at Memorial Healthcare, in Owosso, MI, where he is responsible for providing leadership, strategic planning, and administrative direction for all protective related functions. He is responsible for conceptualizing and building their nationally recognized and comprehensive protective program. Hauke has been involved in corporate security and public safety for over 20 years. Prior to Memorial Healthcare, Hauke served as the Chief Security Officer for the El Paso Water Utilities, located in El Paso, Texas, as well as for Emergent BioSolutions, a multinational biopharmaceutical company headquartered in Rockville, Maryland. Emergent's portfolio of products in development includes preventative and therapeutic products for anthrax and botulism, two top priority bioterrorism agents. EBSI is the sole FDA approved manufacturer of the anthrax vaccine and supplies the Department of Defense, Health and Human Services and SNS (Strategic National Stockpile), among others.

MEMORIAL HEALTHCARECritical Infrastructure | Healthcare | Pharmaceutical | Access Control | Security System
Design & Integration | Video Surveillance**What is the biggest challenge you face in your specific application/vertical?**

Industry growth and expansion.

What technologies are having the most impact in your specific application/vertical?

Electronic access control and VMS-Video Management Systems.

How are security technologies impacting or contributing to business intelligence?

Allowing us to collect real data and act on it immediately.

SUBJECT MATTER EXPERT GUIDE

JOSEPH HENDRY

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Professional Bio

Director of Risk Assessments at ALICE Training Institute. He has been named by the Ohio Department of Homeland Security and the Ohio Attorney General's Office as an expert in civilian and law enforcement response to active threats. He is a trained Crisis Intervention Team officer, ASIS certified international assessor with PSP certification, as well as a graduate of Police Executive Leadership College and the Certified Law Enforcement Executive program. He served six years in the United States Marine Corps. He was an Intelligence Liaison Officer with Ohio Homeland Security. He is a Best Recommended Expert Service Provider for the Insurance Industry and is co-author of the first ever empirical evidence-based scientific study of active shooter response.

He has been interviewed by Campus Safety Magazine, Emergency Management Magazine, MD News, and National Public Radio, Time Magazine and USA Today as an Active Threat Response Expert.

Marketing/PR Contact

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ALICE TRAINING INSTITUTE

Consulting & Professional Services | Corporate Industrial | Education | Security System Design & Integration | Visitor & Incident Management | Physical Security Measures with Integration of Training

What is the biggest challenge you face in your specific application/vertical?

Working with Industry and Insurance Executives to integrate security measures in a business setting.

What technologies are having the most impact in your specific application/vertical?

New door technology as it relates to construction materials and locking systems.

How are security technologies impacting or contributing to business intelligence?

The goal is to integrate security technology in a seamless system so it provides safety without being visible.

SUBJECT MATTER EXPERT GUIDE

MIKE HURST

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Professional Bio

Professionally, Mike Hurst CPP® has spent thirty years in the security and fire profession as a specialist recruiter, strategic consultant and event organiser. He is a director and principal consultant with HJA Consult Ltd and a director and co-founder of www.AllSecurityEvents.com, the universal security events listing site.

As a volunteer leader Mike has been Vice Chairman of the UK Chapter of ASIS International, the world's premier association for security professionals for 10 years and serves on its European Governance Work Stream, Leadership and Management Practices Council and is a member of the global ESRM initiative. He is also the UK Representative for the International Foundation of Protection Officers and sits on the board of The Security Commonwealth, the umbrella organisation for security membership bodies. He was a director of The Security Institute standing down in 2017 having served the maximum six-year term of office: he still serves on its Validation Board.

He is an Associate Member of the Association of Security Consultants, a Member of the British Standards Institute - Private Security Management & Services Committee and a Fellow of the Institute of Recruitment Professionals.

Marketing/PR Contact

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HJA CONSULT

Critical Infrastructure | Security Services | Access Control | Security System Design & Integration | Security System Design & Integration

What is the biggest challenge you face in your specific application/vertical?

As a recruiter and strategic consultant, I need to be attuned to changes in market. Some of the questions I asked myself on a regular basis are: What skills / qualifications certifications are employers looking for? What technologies are on the way up or on the way out? Which companies are disrupting the market and innovating? Who has great messaging? I normally find many of the answers at GSX.

How are security technologies impacting or contributing to business intelligence?

An ever more connected world both presents opportunities and creates potential issues. The security profession needs to play its part in balancing the benefits that technologies can offer business intelligence against the potential risks to this asset and to personal and business information.

SUBJECT MATTER EXPERT GUIDE

NANCY ISLAS

PRESIDENT

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Professional Bio

Ms. Islas is an innovative visionary with more than 20 years experience in the security industry. Under her leadership, Maxxess has transitioned from a hardware-based manufacturer to a software-based solutions provider delivering powerful security management platforms that effectively integrate disparate security and facility management systems.

Previously, Ms. Islas served as VP of Product Development for Gyyr, where she oversaw the development of the company's interoperable security management platforms and established technology-based critical infrastructure to enhance the company's overall internal operations, product development, manufacturing, and external customer support.

Before Gyyr, Ms. Islas was Director of Technical Services for Hirsch Electronics, where she oversaw the company's technical department and was responsible for product Q&A, product management, and global technical support.

Ms. Islas is a highly regarded thought leader, and sought after speaker. She has lectured at industry functions, providing in-depth IP Convergence education to consultants, professionals, IT, and enterprise organizations.

Marketing/PR Contact

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MAXXESS SYSTEMS, INC.

Critical Infrastructure | Education | Ports/Maritime Security | Emergency Notification Management & Control Platforms | Security System Design & Integration

What is the biggest challenge you face in your specific application/vertical?

Many organizations have already implemented some physical security systems, such as access control or video surveillance. Maxxess Systems works with our customers to integrate these systems to create a single platform for maximizing not only the awareness or detection of security incidents or other emergencies, but also the human collaboration that will be critical to managing through these events in real time. Helping our customers recognize the value of the combination of machine systems and human collaboration sets the stage for the best overall security system improvements.

What technologies are having the most impact in your specific application/vertical?

Because of the wide range of applicable security, communication, and operational systems available today, it is vital that any collaboration platform makes use of open architectures to integrate with the widest range of related systems. The continuing development of wireless communication technologies, as well as network connectivity, AI, and analytics all contribute to a stronger collaborative platform that makes use of the best available inputs and dissemination channels.

How are security technologies impacting or contributing to business intelligence?

In the past, justifying the cost of security technologies was sometimes difficult. By combining security systems, communications, business intelligence and data integration onto one platform for maximized collaboration, it is far easier, faster, and more efficient to capture inputs and make use of the information quickly. With this approach, even low-cost, basic security systems can contribute immediately and add value when additional systems are integrated.

SUBJECT MATTER EXPERT GUIDE

JOEL JESUS

OWNER

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Professional Bio

Joel Jesus M. Supan is the owner, the heart and soul of Stonewall. He was the former Vice President for Security and Safety of the Aboitiz Transport System where his work contributed significantly to the reduction of Insurance premiums and got every employee involved in security. He is the past Chairman of the Technical Committee for Bachelor of Science in Industrial Security Administration of the Philippine Commission on Higher Education. He is also the former Vice Chairman of the PNP SOSIA Advisory Council and a member of the Philippine National Police Supervisory Office for Security and Investigation Agencies Uniform and Equipment Board. He is an accredited Subject Matter Expert in Security by the Bangko Sentral ng Pilipinas. His field of expertise includes Corporate Management, Business Intelligence, Organizational and Personal Security Education and Training, Agency Operations Management, Corporate Security Management, Corporate Intelligence and Investigations, Port and Ship Security.

STONEWALL SECURITY CONCEPTS AND CONSULTING

Consulting & Professional Services | Education | Ports/Maritime Security | Management & Control Platforms | Security System Design & Integration

What is the biggest challenge you face in your specific application/vertical?

The traditional mindset of both security consumers and providers in the use of force and fortification in security and predisposition to addressing mishaps after they happen rather than preventing them at the outset.

What technologies are having the most impact in your specific application/vertical?

Technologies that can actively prevent mishaps and based on the basic principles of security.

How are security technologies impacting or contributing to business intelligence?

Security technologies provide sustained and consistent gathering, documentation, collation, evaluation, analysis, processing, easy and timely recall of accurate, reliable and usable information for decision making and action.

SUBJECT MATTER EXPERT GUIDE

CRAIG JOHNSTON

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Professional Bio

Craig Johnston is an engineer, accomplished business executive, and the VP of Business Development at Live Earth. He has over 30 years of experience bridging semiconductor technologies, computer hardware, computational analysis software, and operational management positions. His knack for building new relationships and partnerships brought him to his leadership position today, driving business development and marketing efforts for Live Earth. Outside the office, Craig is a competitive rower and a passionate social advocate.

Marketing/PR Contact

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LIVE EARTH | BOOTH 2167

Banking, Finance & Insurance | Critical Infrastructure | Transportation & Supply Chain
Emergency Notification | Management & Control Platforms | Geospatial Location
Intelligence/Visualization

How are security technologies impacting or contributing to business intelligence?

The growth of edge computing and video analytics creates a unique opportunity to leverage data using location intelligence and analyzing the interaction of various systems in relation to each other to improve operational efficiencies while minimizing exposure to external events.

SUBJECT MATTER EXPERT GUIDE

CURTIS JONES

RELIGIOUS PROTECTION PROGRAM MANAGER

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Professional Bio

Curtis Jones is a dedicated security professional with more than 35 years of experience in executive corporate security, federal law enforcement, and life safety management. He currently leads the Infragard National Religious Facilities Protection Program in partnership with the U.S. Departments of Homeland Security (DHS) and Justice and FEMA. In 2018, Jones successfully graduated from the FEMA National Emergency Advanced Academy and actively serves on the DHS Community Response to Active Shooter Incident Project in Washington, D.C. Jones is a former president for the San Diego Infragard Chapter. As the newest member of the Faith-based Information Sharing Analysis Organization advisory board (FB-ISAO), Jones is working with this group to provide threat-informed, risk-based, all-hazards support to the community of faith, to include all faiths and partner organizations. In 2007, Jones founded 7 Crowns Security Consultants, Inc. providing physical security consulting services for mid-sized and Fortune 500 corporations.

INFRAGARD NATIONAL

Critical Infrastructure | Life Safety Management

SUBJECT MATTER EXPERT GUIDE

SHIRAZ KAPADIA

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Professional Bio

Shiraz is the Founder & CEO of Invixium and serves as the Chairman on the Board of Directors. Shiraz is responsible for providing the overall vision, developing Invixium's strategic business relationships and setting the overall direction for the company. Prior to Invixium, Shiraz was the Chief Operating Officer at Bioscrypt – a division of L-1 Identity Solutions – a world leader in biometric access control. At Bioscrypt, Shiraz was responsible for turning around the business, developing and executing Bioscrypt's growth strategy, directing product innovations, driving sales and marketing execution, leading an aggressive global market expansion and overseeing various operational functions. Before becoming COO, Shiraz was the Vice President of Research & Development responsible for leading worldwide research & product development activities. With over 20 years of experience in the biometric industry, Shiraz is recognized as an energetic speaker and thought leader on all matters relating to biometrics.

Marketing/PR Contact

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INVIXIUM

Corporate Industrial | Critical Infrastructure | Manufacturing | Access Control | Identity Management | Security System Design & Integration

What is the biggest challenge you face in your specific application/vertical?

Most biometric security solutions in our industry are overly complex, starting from purchase to installation, which prevents the adoption of biometrics for any enterprise. If biometric devices and software are beautifully designed, simple to use, fast and accurate, this will encourage more and more enterprises to adopt the technology. Invixium is leading this charge with their multipurpose, IoT enabled biometric solutions incorporating facial recognition, fingerprint, finger vein biometric modalities designed for robust applications across access control, time tracking and smart building automation. The Invixium solution incorporates data capture devices and powerful software that provide precise audit trails of access and meaningful analytics to enterprises for increased productivity and security. The market still requires a great deal of education on what solutions are available, to ensure that system integrators and end-users have the knowledge they need to make an informed decision.

What technologies are having the most impact in your specific application/vertical?

Facial recognition technology has been in high demand due to its suitability for high throughput and "hands-free" access. Our solutions are dependent on a combination of biometric technologies (facial, fingerprint, finger vein) and advanced software with data analytics, delivering direct benefits to enterprises for a myriad of access control, time tracking and smart building automation applications; even in the harshest environments such as mines, oil refineries, nuclear plants, seaports, construction sites, manufacturing plants. Also, the use of cybersecurity technologies, like machine learning and state-of-the-art encryption protocols, are becoming increasingly important for enterprises because of the enormous amount of data that is being captured, stored on servers and transferred over the network via wireless and wired.

How are security technologies impacting or contributing to business intelligence?

Advanced biometric based solutions, advanced analytics and software solutions including resident and Cloud-based Physical Security Information Management (PSIM), Video Management Systems (VMS) and Access Control platforms are now primary sources for reams of data that can be utilized across the enterprise for business intelligence. This ability to capture and analyze data easily, allows organizations to recognize inefficiencies faster, which in turn drives decision makers to increase productivity and security by eliminating buddy-punching, time-theft, audit trails of access, and so forth.

SUBJECT MATTER EXPERT GUIDE

MYRON LOVE

CPP, PCI, PSP | DIRECTOR OF SECURITY SERVICES

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Professional Bio

Myron Love, CHPA, CPP, PSP, PCI is the Director of Security Services for Ann & Robert H. Lurie Children's Hospital of Chicago. He is currently serving as Vice Chair of the ASIS International Healthcare Security Council, and is a past Chapter Secretary of the Cincinnati Chapters of ASIS International and the International Association for Healthcare Security and Safety (IAHSS). He is also a member of the Board of Directors for the Illinois Security Professionals Association (ISPA).

Myron received his B.A. in Security Management from the American Military University and is a Board Certified Protection Professional (CPP), Professional Certified Investigator (PCI), and Physical Security Professional (PSP), all through ASIS International, as well as a Certified Healthcare Protection Administrator (CHPA) with the International Association for Healthcare Security and Safety (IAHSS). He is also certified with the ALICE Institute as an Advanced ALICE Active Shooter Instructor.

Myron is also the Principal and Owner of Dominion Security Limited, a provider of Physical Security Risk Assessment and Workplace Violence Mitigation Consulting services. Myron is also a Veteran of the United States Army, having served for ten years with deployments to Iraq in support of the Global War on Terror.

ANN & ROBERT H. LURIE CHILDREN'S HOSPITAL OF CHICAGO

Healthcare | Security Services | Access Control | Identity Management
Visitor & Incident Management | Visitor & Incident Management

What is the biggest challenge you face in your specific application/vertical?

Our current biggest challenge is articulating the importance of Workplace Violence education for Clinicians against the time constraints needed to provide effective Patient Care.

What technologies are having the most impact in your specific application/vertical?

Electronic Visitor Management and the changing culture around controlling personnel access is currently having the greatest impact.

How are security technologies impacting or contributing to business intelligence?

Security Technology is having a positive impact as we are actively working to make the best use of technical assets to assist our most important assets, our staff, with providing a safe and secure patient care environment.

SUBJECT MATTER EXPERT GUIDE

JACOB MAENNER

PSP | SUPERVISOR, SECURITY RISK MANAGEMENT

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Professional Bio

Jacob D. Maenner, Sr., PSP is a multi-dimensional security leader with background in the bank courier, pharmaceutical distribution, and energy industries, from which he brings training and experience in security risk assessments, physical security system (functional) design, policy development, security strategy, investigations, and project management. He is board certified as a Physical Security Professional by ASIS International and recently contributed as an Item Writer for the ASIS Associate Protection Professional (APP) certification exam. A U.S. Marine Corps veteran, Jacob holds a Bachelor of Business Administration with a concentration in Legal Studies from Strayer University and is continuously engaged in academic and professional studies. He is a member of ASIS International, serves on its Professional Development Council, Mentoring Committee, and the Enterprise Security Risk Management Guideline Committee; he contributes to various industry initiatives, maintaining an international network of security professionals.

EXELON

Transportation & Supply Chain | Utilities | Security Risk Management | Cybersecurity
Security System Design & Integration | Visitor & Incident Management

What is the biggest challenge you face in your specific application/vertical?

A dynamic threat environment presents a significant challenge across both physical and cyber assets. In particular, the cyber threat is difficult to identify, and even when one is thwarted, many others take its place.

What technologies are having the most impact in your specific application/vertical?

Intelligence and information sharing technologies help us to prioritize risks and remain nimble.

How are security technologies impacting or contributing to business intelligence?

New technologies are being developed every day that aid intelligence collection efforts. Given the amount of information available, it is critical to aggregate relevant data and prioritize according to an organization's goals.

SUBJECT MATTER EXPERT GUIDE

RON MARTIN

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Professional Bio

Retired from service with the US Army and Government, Ron Martin serves on the ASIS International Standards Committee and is a Board Member of the international Foundation for Protection Officers. In addition to these activities, Ron is the Owner of Consullition, LLC. He also serves as the Executive Director for the Open Security Exchange and as an Adjunct Professor at Capitol Technology University in Laurel MD.

OPEN SECURITY EXCHANGE

Critical Infrastructure | Information Technology & Telecommunications | Security Services | Cybersecurity | Identity Management | Visitor & Incident Management

What is the biggest challenge you face in your specific application/vertical?

Recruitment of young personnel.

What technologies are having the most impact in your specific application/vertical?

Internet of Things.

How are security technologies impacting or contributing to business intelligence?

Makes me smarter.

SUBJECT MATTER EXPERT GUIDE

TIM MCCREIGHT

CPP | ACTING CHIEF SECURITY OFFICER

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Professional Bio

Tim is the Manager, Corporate Security - Cyber for the City of Calgary. He brings over 35 years of experience in the security industry and is recognized as one of North America's leading Enterprise Security Risk Management (ESRM) evangelists.

Throughout his career Tim has held executive positions at several organizations, notably as the Chief Information Security Officer (CISO) for the Government of Alberta, and as the Director, Enterprise Information Security for Suncor Energy Services Inc. Recently Tim was the owner of Risk Rebels, a global security consulting practice, and a Principal Consultant at Online Business Systems.

Tim was awarded his Master of Science in Security and Risk Management (with Merit) from the University of Leicester and attained his CISSP, CPP, and CISA security designations.

Tim is also an avid speaker and writer, having presented as a keynote speaker at conferences across North America on such diverse topics as enterprise security risk management (ESRM), combatting telecommunications fraud, and implementing enterprise security programs. He is also a regular columnist for Canadian Security Magazine and is seen as a trusted source for security news and information by media outlets across North America.

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THE CITY OF CALGARY

Consulting & Professional Services | Information Technology & Telecommunications | Public Administration (Government, Non-Defense) | Cybersecurity | Enterprise Security Risk Management (ESRM)

What is the biggest challenge you face in your specific application/vertical?

Adapting the security program to reflect a risk-based, business focused approach to developing an enterprise security program.

What technologies are having the most impact in your specific application/vertical?

Video analytics, artificial intelligence.

How are security technologies impacting or contributing to business intelligence?

These new technologies are direct contributors to the data that security departments need to create meaningful business decision.

SUBJECT MATTER EXPERT GUIDE

PAUL MOXNESS

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Professional Bio

Paul Moxness's career literally took him from the basement to the board room. Starting as hotel security guard in 1987, he retired from the Radisson Hotel Group as vice president, corporate safety and security in 2018. In 2013, Moxness was awarded a Carlson Fellow, the highest honor bestowed on an individual employee. He was a founding member of the OSAC Hotel Security Working Group and was named #1 IFSEC Global Influencer in 2018. Moxness supported the Global Counterterrorism Forum's soft target initiative and the launch of its Antalya Memorandum during the 2017 U.N. General Assembly. He also assisted European hotel associations with their contribution to the E.U. Action Plan for Protection of Public Spaces. In June 2019, he addressed a briefing of the UN Security Council Counter Terrorism Committee on soft target protection through local engagement and public private partnerships. Moxness served on the ASIS International CSO Center Advisory Board from 2014 to 2017.

THE ALWAYS CARE CONSULTING COMPANY, INC.

Accommodation & Food Services | Travel and Emerging Markets
Visitor & Incident Management

What is the biggest challenge you face in your specific application/vertical?

Convergence between information and physical security is often viewed as a "cyber" issue, yet the weakest link often remains on the human side.

What technologies are having the most impact in your specific application/vertical?

AI and related technologies.

How are security technologies impacting or contributing to business intelligence?

AI and related technologies contribute to emerging business intelligence trends, but the first word in AI stands for Artificial or Augmented.... i.e. it's not real. Let's not forget that just yet!

SUBJECT MATTER EXPERT GUIDE

DEYANIRA MURGA

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Professional Bio

Deyanira J Murga is a senior advisor in the corporate security sector and Executive Director for CERBERUS Consulting. Member and Mentor for OSAC WIS steering Committee and Member of OSAC Latin-America Regional Council, Chair of the Crime Prevention Council of ASIS International as well as member of the ASIS Awards Committee and member of School safety & security www.asisonline.org, Founder of the SECURITY NEXTGEN program for the promotion of security, technology and innovation for the new generations, also serves as President and Advisor for IMEXGO-International, has contributed articles and publications, and as a member of the Millennium Project. Deyanira is also member and supporter of WIIS Women In International Security, a worldwide organization that focuses on issues of violence, conflict environments for vulnerable women. She contributes with other organizations in Washington DC on bilateral relations for economic development and business opportunities for startups. Deyanira J Murga has produced and developed forums and conferences such as the CORPORATE SECURITY SUMMITS Series to promote best practices, executive round tables for analysis and professional network among security professionals, government and academics with high value and impact for their sectors. In addition, she has collaborated in different books and has been cited in articles: The Atlantic, The Dallas News, Women in Security, Security in 2025, The future of Security Industry, articles on crime prevention and webinars. Deyanira J Murga develops initiatives that promote young people in the areas of technology and innovation to prevent crime and violence.

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CERBERUS CONSULTING

Consulting & Professional Services | Corporate Industrial | Education | AI & Machine Learning | Cybersecurity | Security System Design & Integration

What is the biggest challenge you face in your specific application/vertical?

Digital transformation education in Security sector. Unfortunately not every professional is moving and adapting.

What technologies are having the most impact in your specific application/vertical?

AI, VR/AR, Drone.

How are security technologies impacting or contributing to business intelligence?

They are giving us tools we needed to resolve and predict more complicated issues in less time and with more accurate data.

SUBJECT MATTER EXPERT GUIDE

AMY MUSANTI

DIRECTOR-SUSTAINABLE BUILDING SOLUTIONS

Professional Bio

Amy Musanti is the Director of Sustainable Building Solutions for ASSA ABLOY Door Security Solutions in New Haven, Connecticut. Amy joined ASSA ABLOY in 2007 and has held a variety of positions across numerous divisions in customer service, marketing, sales, and sustainability. She is responsible for greening the group's products and processes, as well as supporting business opportunities for ASSA ABLOY solutions that contribute to energy efficiency and wellness to the commercial and institutional construction industry.

Amy has a Bachelor of Arts in Communication with a minor in Information Technology from Monmouth University in NJ and a Master of Science in Organizational Leadership from Quinnipiac University in CT.

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ASSA ABLOY OPENING SOLUTIONS | BOOTH 1303

Consulting & Professional Services | Manufacturing | Security Services | Access Control

What is the biggest challenge you face in your specific application/vertical?

For security professionals in the world of building materials, our biggest challenge is also our greatest resource: DATA. The challenge is how we obtain that data with our ever-changing value chains, and how do we maintain and utilize that data, in order to become more progressive.

What technologies are having the most impact in your specific application/vertical?

Digital technologies and their constant transformations are at the forefront of impact in the building industry. While organizations may not completely apply all features of digital technologies, many areas truly provide benefits for access control products' function and value. The sheer amount of data we require and consume is now well suited for the capacity, flexibility, and self-service of cloud computing. Most importantly, digital technologies help businesses transform their core competencies or lagging sectors.

How are security technologies impacting or contributing to business intelligence?

As we strive to foster a culture of innovation, we rely on security technologies to help us remain at the forefront of trends and influences. Technology has prompted an incredibly educated consumer, which in turn, prompts manufacturers to adapt. The pooling of resources among security technologies allows us to experience reduced costs, but also utilize a wealth of virtual data that can be accessible to anyone.

SUBJECT MATTER EXPERT GUIDE

MICHAEL NEUGEBAUER

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Professional Bio

A 40-year security and law enforcement professional, Michael Neugebauer, CPP retired as the Vice President and Director of Corporate Security at a large regional bank. In this capacity he is the Bank Security Office and is responsible for the Safety & Physical Security department, managing the Bancorp executive protection, physical security standards, surveillance, counter surveillance, security and fire alarm systems, access control, security guard force and the Security Operations Center. Michael is a Certified Protection Professional (CPP) and member of the ASIS International. He served a two-year term as Chairman of the ASIS International Banking and Financial council. In addition he has held local ASIS chapter positions of treasurer, vice-chairman and chairman. He also served as Chairman and Vice Chairman of the American Bankers Association Security Council. Michael has presented at ISC West, ASIS International Banking and Financial annual seminar, ABA and state banking association events and numerous other security events. He has also been interviewed numerous times by professional security publications.

JOHNSON CONTROLS

Banking, Finance & Insurance | Consulting & Professional Services | Access Control
Security System Design & Integration | Video Surveillance

What is the biggest challenge you face in your specific application/vertical?

Changing the way companies think about physical security. The Next generation of physical security. Physical Security teams need to evolve from just providing traditional physical security. The next generation of physical security teams need to provide more value to the organization and become more predictive and proactive to mitigate real time threats and risk. As well as providing security counter measures.

What technologies are having the most impact in your specific application/vertical?

A challenge is that more and more companies want security software to be cloud-based. Unfortunately manufacturers are not prepared for that.

How are security technologies impacting or contributing to business intelligence?

IA/BA is becoming one of the most requested features to video and access systems. More manufactures are developing their product to support that. The more IA/BI security equipment provide the more companies are likely to fund the projects. Security can no longer just be "security" equipment.

SUBJECT MATTER EXPERT GUIDE

HANK NOLIN

CPP | PRESIDENT

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Professional Bio

With over 35 years as a security professional, Hank has focused his military experience into the private security industry.

After a successful experience as a security guard company owner Hank channeled his experience into the canine and maritime security areas. Hank has worked with various companies and cruiseship companies with his canines.

Hank worked his way up to be a facility security officer certified under the US Coast Guard and has been instructing in the maritime security industry for the last 10 years.

SUN SECURITY INC

Consulting & Professional Services | Ports/Maritime Security | K-9 Training and Deployment Access Control

What is the biggest challenge you face in your specific application/vertical?

Challenges come up every day in this industry, but one that is most challenging is the changing attitude of government and citizens as to the protection of assets within the industry. With increased domestic terrorist activity it is almost impossible to control all aspects of security in the maritime industry. People are the most difficult thing to monitor because of each individual's personality and prejudices.

SUBJECT MATTER EXPERT GUIDE

TERRY OROSZI

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Professional Bio

Dr. Terry Oroszi holds two degrees in science and a doctorate in Organizational Studies (High Stakes Decision-making for Crisis Leadership). She is an Assistant Professor at Wright State University Boonshoft School of Medicine's Department of Pharmacology & Toxicology, and serves as Director of the MS and the Chemical, Biological, Radiological, Nuclear Defense (CBRN) Programs. Dr. Oroszi is the founder and managing the Dayton Think Tank, whose focus is Crisis, Threat, Disaster and Emergency Management, and includes several regional city mayors, various fire and police chiefs and sheriff, deans, military officers and other stakeholders. Her SME in terrorism has been recognized by the media, in her publications, both books, and journals, and most recently in a July 2019 briefing to Congressional Staff members from the Armed Forces and Permanent Select Committee on Intelligence committees.

BOONSHOFT SCHOOL OF MEDICINE/THE DAYTON THINK TANK

Consulting & Professional Services | Education | Healthcare | Crisis Management and Criminal Prevention

What is the biggest challenge you face in your specific application/vertical?

Getting the message out to the public. Who is the American Terrorist? We looked at 519 American citizens (#40 military) charged with acts related to terrorism and identified up to 50 different variables, found patterns in the data and created an 8-marker profile based on the data.

What technologies are having the most impact in your specific application/vertical?

Machine learning and social media to identify hate speech, networks.

SUBJECT MATTER EXPERT GUIDE

ALLAN OVERCAST

PRESIDENT AND CEO

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Professional Bio

Allan Overcast is the CEO and President of Shot Tracer Technologies, Inc. Prior to joining Shot Tracer, he was the President and CEO at Link Communications.

SHOT TRACER TECHNOLOGY | BOOTH 1092

Education | Law Enforcement | Public Administration (Government, Non-Defense)
Gunshot Detection

What is the biggest challenge you face in your specific application/vertical?

No one wants to think that their facility, office or school needs to think about an active shooter incident, but the reality is that virtually all entertainment, workplace and school venues are threatened by this epidemic. Shot Tracer offers the most accurate and cost-effective means to best manage active shooter situations from the instant an incident begins to unfold, and our products are designed for easy installation, making implementation fast, easy and economical.

What technologies are having the most impact in your specific application/vertical?

New sensor technologies are driving our solutions. This includes our innovative, field-proven gunshot sensors - not microphones - which enable the most accurate, real-time gunshot detection solution available. In addition to simply detecting a gunshot, our intelligent sensors provide critical data such as the number of shots fired, along with the largest detection footprint per sensor available. This is a solution that users want and need, to ensure they have the most proactive measures available to detect and neutralize an active shooter.

SUBJECT MATTER EXPERT GUIDE

TONY PELLI

SUPPLY CHAIN RISK CONSULTANT

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Professional Bio

Tony is an experienced supply chain risk consultant with a broad range of specialized skill sets, including experience in conducting end-to-end, enterprise-level supply chain risk assessments for clients and their supply chain partners. As a member of BSI's Advisory team, he also helps clients design, implement and refine their supply chain security programs and management systems. Tony has led assessments where he models, forecasts, and quantifies the risk of cargo theft, counterfeiting, and other supply chain risks, and has assessed over \$50 billion in trade in the electronics, pharmaceutical, and consumer products industries over the past three years. Tony has also designed loss prevention and security procedures, mapped and assessed security and business continuity risk in supply chains for Fortune 500 companies, and assisted in the successful implementation of supply chain security plans, policies, and procedures. Tony has a degree in History and International Affairs from the University of Georgia.

Marketing/PR Contact

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BSI PROFESSIONAL SERVICES | BOOTH 4900

Consulting & Professional Services | Ports/Maritime Security | Transportation & Supply Chain Visitor & Incident Management | Management System and Supply Chain Security Consulting

What is the biggest challenge you face in your specific application/vertical?

The biggest challenge that our clients face is a lack of visibility into their supply chains. Companies have outsourced a number of important functions, and though this saves them money, it increases their exposure to a whole host of new risks as well. Regaining this visibility is an essential first step for creating a sustainable system for managing risk in the supply chain and push security and business continuity requirements to crucial business partners.

What technologies are having the most impact in your specific application/vertical?

Tools that help companies rapidly assess their supply chain at scale are having the greatest impact, along with software that feeds intelligence to decision makers to help them anticipate and respond to risks. We're seeing companies who want to go beyond audits and the tiresome finding-corrective action-re-audit cycle and instead adapt more proactive and forward-looking responses.

How are security technologies impacting or contributing to business intelligence?

Security is often the 'eyes and ears' of an organization - they are most often the first ones to respond to incidents or become aware of leading indicators for a wide range of threats. The trick is to ensure that this information gets to those who can act on it. Companies must design systems and harnessing software applications to rapidly collect and sort through information, cut through the noise, and surface intelligence about the most pertinent risks to decision makers. It's not about having more information - we find that sometimes now there is too much information out there - but figuring out what types of intelligence matter and why.

SUBJECT MATTER EXPERT GUIDE

RONNIE PENNINGTON

NATIONAL SALES ENGINEER

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Professional Bio

Ronnie Pennington is an experienced sales engineer with over 25 years of experience in the professional security market. Ronnie has a proven history of success working within the electrical and electronic manufacturing industry with specific skillsets in sales and account management. Ronnie graduated from the Marine Corps Communications-Electronics School.

Marketing/PR Contact

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ALTRONIX | BOOTH 933

Security Services | Power and Transmission Solutions for Physical Security Systems
Emergency Notification | Access Control | Management & Control Platforms
Security System Design & Integration | Video Surveillance | Fire Alarm Systems

What is the biggest challenge you face in your specific application/vertical?

IP is clearly the infrastructure of choice for new and enhanced systems, but there are still many analog systems and devices in place that users are migrating to, or expanding with network infrastructure. As a result, Altronix continues to support analog, networked and hybrid system infrastructure with a wide offering of power and transmission solutions that leverage the latest technologies, such as the new 802.3bt standard, networked communications, and Lithium battery back-up.

What technologies are having the most impact in your specific application/vertical?

The new 802.3bt Hi-PoE standard allows systems designers and installers to further leverage the intrinsic benefits of providing power and data over structured cable. And with the development of new products like our Tango1B™ power supply, you deliver 12 and 24VDC to access control devices powered by any 802.3bt PoE power source up to 90W.

This industry game-changing solution eliminates the need for an electrician, dedicated conduit and wire runs – providing tremendous savings by using low-voltage installers and wiring methods.

How are security technologies impacting or contributing to business intelligence?

With more powerful and versatile power and transmission solutions available, more surveillance and access control devices are being cost-efficiently deployed. In addition to enhancing overall security, these systems capture and store large volumes of data that can be used for numerous business intelligence operations.

SUBJECT MATTER EXPERT GUIDE

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Professional Bio

Mark Popkowski is a systems integrator with a passion for solving complex problems. He has over 30 years of experience in developing and supporting integration solutions for security, fire, IT/networking, communication, and audio/video systems. He is a military veteran who studied Electrical Engineering and Computer Science at Texas A&M University and holds various certifications, including NICET III certification in Fire Alarm Systems. As the CEO of Modern Security Concepts, Inc., a fire and security alarm company and systems integrator, he developed a mobile application along with a web portal interface to provide accountability and increase the efficiency of the inspections, installations and service in his company. Introduced in 2017, his fireNspec app has been well received by the industry and has been recognized with multiple awards.

Marketing/PR Contact

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PNEWSOFT, LLC. | BOOTH 3413

Consulting & Professional Services | Information Technology & Telecommunications
Security Services | Management & Control Platforms | Security System Design & Integration
System Assurance & Verification

What is the biggest challenge you face in your specific application/vertical?

Continuing to be innovative and forward thinking in your approach.

What technologies are having the most impact in your specific application/vertical?

Artificial intelligence in software design. Predicting behavior and its results.

How are security technologies impacting or contributing to business intelligence?

CCTV Surveillance is making big strides in software analytics.

SUBJECT MATTER EXPERT GUIDE

STEPHEN PRESTON

OWNER AND MANAGING PARTNER

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Professional Bio

LTC Preston (U.S. Army Retired) served almost three decades in military intelligence as a counterintelligence special agent and human intelligence officer. He led nine different intelligence organizations in challenging international environments with responsibilities for operations and investigations in Europe, Asia, Africa, the Middle East and the former Soviet Union. Stephen holds a Master of Business Management (MBA) and Master of Science (MSc) in Marketing from the University of South Florida. A life time learner, Stephen studied the global energy industry at the Bauer School of Business, University of Houston and is currently completing a Masters of Global Affairs degree with a concentration in national security at the prestigious Rice University's Baker Institute. He received the National Intelligence Medal of Achievement from George Tenet, the Legion of Merit, and Bronze Star.

An accomplished leader, Stephen's professional specialties include, intelligence analysis, investigations, counterintelligence, human intelligence, competitive intelligence, security, marketing, business management and leadership.

THE KEY HOLE GROUP

Consulting & Professional Services | Defense & Intelligence | Oil, Gas & Chemical | Insider Threat Detection

What is the biggest challenge you face in your specific application/vertical?

It is a challenge to address issues across multiple international jurisdictions.

What technologies are having the most impact in your specific application/vertical?

There have been interesting developments in using technology to detect malicious behavior.

How are security technologies impacting or contributing to business intelligence?

Business intelligence has aided the industry in the development of meaningful metrics and statistics.

SUBJECT MATTER EXPERT GUIDE

JIM PRIMOVIC

DIRECTOR OF SALES, CAMPUS EAC

Professional Bio

Jim Primovic is the Director of Sales, Campus Electronic Access Control, for ASSA ABLOY Door Security Solutions in New Haven, CT. Jim has been part of the ASSA ABLOY campus team since 2002. He is responsible for leading the ASSA ABLOY campus sales team efforts in the university and college market. Jim specializes in the campus one card for student credentials, campus wireless networks and IP based access control locks utilized in campus housing, academic space and sporting venues.

Marketing/PR Contact

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ASSA ABLOY OPENING SOLUTIONS | BOOTH 1303

Education | Information Technology & Telecommunications | Security Services | Access Control | Security System Design & Integration

What is the biggest challenge you face in your specific application/vertical?

New technology is being introduced at a very rapid pace. The knowledge of how the technology fits into the workflow and how to best take advantage of the technology is very difficult to communicate. There is a lot of misinformation and misunderstanding of how this new technology works and can be leveraged.

What technologies are having the most impact in your specific application/vertical?

IP-based locks that have taken the traditional wall-mounted access control panel and put that panel in the lock. This replaces the traditional panel sale that every integrator has in their business model. Also, nothing has disrupted how university credentials are sold and used more than the introduction of the Apple mobile credential to the campus.

How are security technologies impacting or contributing to business intelligence?

IP security technology is driving access control deeper into the building core and putting access control on non-traditional doors and openings. This provides more business intelligence and access control on more people, as well as more detailed information as to who goes where.

SUBJECT MATTER EXPERT GUIDE

DUANE REEVES

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Professional Bio

Duane Reeves is the founder/principal consultant at Gateway Security, LLC, headquartered in St. Louis, Missouri. He has over 38 years of experience in investigative, physical, and cyber-security fields, spending the past 22 years focused on the convergence of Cyber and Physical Security. He has served as Manager, Security Consulting Services, Manager in Cyber-Security Advisory, Security Project Manager, USAF Security Specialist, and Special Agent with the USAF Office of Special Investigations (AFOSI).

Duane's expertise is found in many industries, including telecommunications, healthcare, finance, insurance, manufacturing, education, legal, military/government, and energy. His work has extended to physical security assessments, cyber-security, and physical penetration testing, social engineering, VoIP and wireless security, security training, and technical surveillance countermeasure (TSCM) surveys.

Duane has been a technical instructor and adjunct faculty member for several colleges and organizations over 25 years.

GATEWAY SECURITY, LLC

Consulting & Professional Services | Education | Information Technology & Telecommunications | Cybersecurity | Security System Design & Integration
Video Surveillance

What technologies are having the most impact in your specific application/vertical?

The proliferation of electronic surveillance devices available over the internet.

SUBJECT MATTER EXPERT GUIDE

BRIAN REICH

CPP | CHIEF SECURITY OFFICER

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201.560.7968**Professional Bio**

I serve as the CSO for CIT Financial Group, a Top 50 US financial holding company with assets across the US, in Canada, China and Mexico. Prior roles include other senior leadership security. I completed a 20 year law enforcement career having served as cyber crime, Major Crime and Special Victims detective and eventually, Deputy a chief of one of the largest agencies in New Jersey. I served as media commentator on Fox News, CNN, Court TV and other networks during law enforcement and security related breaking news stories and attended media training in New York City.

Marketing/PR Contact

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CIT FINANCIAL

Law Enforcement | Security Services | Computer Crimes | Crimes Against Children | Access Control | Emergency Notification | Building risk based security programs and public to private career transition

What is the biggest challenge you face in your specific application/vertical?

The need to build a risk-based security program while integrating converged methodologies to address cyber vulnerabilities in and in particular Insider Threat risks.

What technologies are having the most impact in your specific application/vertical?

Analytics to detect, monitor Insider Threats to mitigate IP theft, IT Sabotage, Fraud and acts of violence.

How are security technologies impacting or contributing to business intelligence?

Analysis of data from access control, IP cameras, people counting and other tools help provide the business with key data.

SUBJECT MATTER EXPERT GUIDE

MALCOLM REID

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Professional Bio

Malcolm Reid is the Managing Director for Brison LLC, an independent security, risk, and crisis management advisory firm based in Virginia, USA. Malcolm has a wealth of experience in corporate management and management consulting in the fields of business continuity, security management, fraud detection and risk management with global organizations. He has performed country-level critical infrastructure assessments as well as enterprise-wide security and fraud risk assessments. He also implemented Business Continuity programs for a number of global financial organizations. A graduate of the United States Military Academy at West Point, with a bachelor's degree in Engineering, he also received master's degrees from Norwich University, USA, University of Reading, UK and Webster University, USA. Malcolm holds multiple certifications to include the Certified Protection Professional (CPP), the Fellow of the Business Continuity Institute (FBCI), (the highest industry certification in Business Continuity), the Certified Fraud Examiner (CFE), and Certified Business Continuity Professional (CBCP).

BRISON LLC

Banking, Finance & Insurance | Consulting & Professional Services | Oil, Gas & Chemical
Cybersecurity | Emergency Notification | Business Continuity & Disaster Recovery

What is the biggest challenge you face in your specific application/vertical?

Integrating people, process and technology to generate seamless solutions to complex risk-based problems in an ever-changing environment, is the biggest challenge when implementing global resiliency programs.

SUBJECT MATTER EXPERT GUIDE

PAM ROSKOWSKI

SENIOR ADVISOR, SECURITY MANAGEMENT

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Professional Bio

With 40 years of municipal, county, state and university public safety service, Pam brings extensive policing, emergency management, security, public safety policy and executive leadership experience and accomplishments to her role at BMCG. Pam provides our clients unmatched insight, leadership and experience as they develop, train, and build a strategic and integrated approach to workplace violence prevention, emergency management, safety and crisis response.

Marketing/PR Contact

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BLUE MOON CONSULTING GROUP | BOOTH 2393

Consulting & Professional Services | Emergency Services | Access Control | Emergency Notification | Security System Design & Integration

What is the biggest challenge you face in your specific application/vertical?

The key challenge is the engagement and coordination procedures with senior leaders who are less familiar with police or security procedures. Particularly in workplace violence or protest management situations, the lack of alignment between executive and operational teams can undermine security efforts, create legal liability and reputational damage to the organization.

What technologies are having the most impact in your specific application/vertical?

Technologies that allow real-time incident reporting and situation status.

SUBJECT MATTER EXPERT GUIDE

WILLIAM SAKO

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Professional Bio

Mr. Sako is Vice President/Corporate Practice Leader, Security Risk Consulting with 45+ years of security planning and design experience. In 1974, Mr. Sako founded Sako & Associates, creating one of the premier security and communications consulting firms in the nation. From the design of physical security measures, technical security systems, operational security programs and anti-terrorism programs, to creating protective design standards for super towers and comprehensive force protection programs for high value and government facilities, he has created solutions that are unique to the industry and have withstood the test of time. Mr. Sako has conducted and provided project oversight for large-scale security project endeavors for all levels of the government including DOS, GSA, FBI, military facilities and OBO embassy compounds worldwide, as well as, Fortune 500 companies. Mr. Sako delivers solutions that seamlessly protect property and lives throughout the world.

Marketing/PR Contact

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TELGIAN ENGINEERING & CONSULTING, LLC | BOOTH 2140

Consulting & Professional Services | Defense & Intelligence | Emergency Services |
Emergency Notification | Management & Control Platforms | Security System
Design & Integration

What is the biggest challenge you face in your specific application/vertical?

A sustainable security program must be comprehensive and balance force protection and physical security measures with well-designed technical security systems that are supported with appropriate security policy, procedures, response plans and training programs.

SUBJECT MATTER EXPERT GUIDE

RICK SHAW

FOUNDER / PREVENTION SPECIALIST

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Professional Bio

Rick Shaw is the founder of www.Awareity.com and a Prevention Specialist with 30 plus years of experiences performing numerous types of assessments (risk, threat, compliance, physical, information security, social media and others) with a focus on intervention, disruption, and prevention processes and programs. Rick's experiences combined with extensive research analyzing post-event reports, lawsuits, and survey data has revealed the most dangerous gaps, silos, and disconnects responsible for nearly every failed prevention of mass shootings, workplace violence, school violence, community violence, sexual abuse, suicides and other incidents.

Rick has been honored with the Risk Innovator award from Risk & Insurance Magazine, Responsibility Leader award from Liberty Mutual, Business Innovation award from Business Insurance, Campus Safety BEST Award from Campus Safety Magazine, and MVP Award from Security Sales & Integration Magazine for the top Central Station/Monitoring Platform. Rick is also the founder of www.FirstPreventers.org

Marketing/PR Contact

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AWAREITY

Education | Law Enforcement | Security Services | Management & Control Platforms
Visionary Technologies for Preventing Mass Shootings, Violence, Abuse, and Suicides

What is the biggest challenge you face in your specific application/vertical?

Preventing mass shootings and other violence is not going to happen by adding more and more security measures, preventing is about red flags, at-risk individuals, and connecting the dots to intervene before incidents occur.

What technologies are having the most impact in your specific application/vertical?

New research-driven, community-wide and org-wide web-based platform solutions to eliminate the common gaps, silos, and disconnects that are exposed in nearly every post-incident report and exist in nearly every organization and community.

How are security technologies impacting or contributing to business intelligence?

Security technologies can play a huge role in collecting data for business intelligence and in helping First Responders be better prepared to respond to new and changing threats.

SUBJECT MATTER EXPERT GUIDE

DON SHELLENBERGER

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MANAGER

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Professional Bio

Don served 29 years as a US Postal Inspector and Security Division National Program Manager in Physical Security. Don was responsible for evaluating new security designs, methods and equipment for the Postal Service. Don has continued his Security expertise as a contractor working for his client, the USPS as a Facilities Repair & Alterations Project Manager. Don is very familiar with Federal Government Contracting. Don serves as the Education Chair for the Physical Security Council at ASIS.

US POSTAL SERVICE

Public Administration (Government, Non-Defense) | Retail | Distribution & Logistics Supply Chain | Access Control Security System Design & Integration | Video Surveillance

What is the biggest challenge you face in your specific application/vertical?

Rapidly changing physical security technology.

What technologies are having the most impact in your specific application/vertical?

Access control and CCTV systems.

How are security technologies impacting or contributing to business intelligence?

The new technologies are advancing the closing of the gap between operational driven usage and security analysis.

SUBJECT MATTER EXPERT GUIDE

BRETT JOSEPH SIDENBENDER

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Professional Bio

20+ Years Experience in Law Enforcement and Special Operations Specializing in Active Shooter Response for Law Enforcement and Civilians.

ILLIANA ASIS CHAPTER #136

Emergency Services | Law Enforcement | Public Administration (Government, Non-Defense)
Lethal and Non-Lethal Weapons

What is the biggest challenge you face in your specific application/vertical?

Convincing individuals that their workplaces, schools, and houses of worship are potential targets for violence!

What technologies are having the most impact in your specific application/vertical?

Everything from access control systems to metal detectors, to body scanners. However they are not a replacement for human intelligence.

How are security technologies impacting or contributing to business intelligence?

They have increased the amount of data available for sharing which in turn may save lives.

SUBJECT MATTER EXPERT GUIDE

JEFFREY SLOTNICK

CPP, PSP | PRESIDENT

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Professional Bio

Jeffrey A. Slotnick, CPP, PSP, is an internationally-known enterprise security risk consultant. With more than 28 years of experience, he has been recognized by his peers as a Thought Leader. Slotnick is a credentialed ISO lead auditor responsible for recent advancements in disaster resilience/organizational resilience management, ISO/ANSI standards development, resiliency information management processes, and enterprise security risk management (ESRM). Slotnick is focused on the professional development of security, law enforcement, and military personnel, exceptional security services, and all aspects of ESRM including risk, vulnerability, and threat assessments. He is involved in emergency response planning, business continuity planning, and physical security system master planning, design, and integration. Slotnick is an SRVP for ASIS International, a member of the ASIS Standards and Guidelines Commission, a faculty advisor for the University of Phoenix, and a 18-year reserve law enforcement officer for Centralia, WA.

SETRACON ENTERPRISE SECURITY RISK MANAGEMENT SERVICES

Consulting & Professional Services | Critical Infrastructure | Transportation & Supply Chain Access Control | Management & Control Platforms | Security System Design & Integration

What is the biggest challenge you face in your specific application/vertical?

Transitioning current security thinking to business thinking.

What technologies are having the most impact in your specific application/vertical?

Integrated technologies which are compatible one with the other allows for a depth of richness in information enabling business intelligence and analytics to make the business case for Enterprise Security.

How are security technologies impacting or contributing to business intelligence?

The analytics and business intelligence available today is capable of aligning the security department strategy with the strategy of the enterprise.

SUBJECT MATTER EXPERT GUIDE

LYNN TIERNEY

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Professional Bio

As spokesperson for the 1993 World Trade Center bombing, Deputy Commissioner in the FDNY and member of the team assembled to lead New York City through the rescue and recovery after the 9/11 attack, and former Head of Communications for the ten campus University of California system, Lynn Tierney is one of the most experienced crisis communications experts in the country today. She provides real-time crisis communications and decision-making support for clients as well as leads the firm's educational initiatives on crisis leadership.

Marketing/PR Contact

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BLUE MOON CONSULTING GROUP | BOOTH 2393

Consulting & Professional Services | Education | Public Administration (Government, Non-Defense)

What is the biggest challenge you face in your specific application/vertical?

However effective the response to a workplace violence incident, a natural disaster or a product failure, if it is communicated poorly and does not effectively convey your organization's core values, the perception of the response will be damaging. It's always the perception of the response rather than the underlying event that has the most impact on an organization's reputation and credibility.

What technologies are having the most impact in your specific application/vertical?

Social media in general and the need to respond quickly.

SUBJECT MATTER EXPERT GUIDE

DAVE TYSON

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Professional Bio

Dave Tyson is the SVP of professional Services for CISO Insights at Apollo Information Systems, a concierge Cyber Security consultancy with operations across the USA and Canada. CISO Insights combines the expertise of multiple globally experienced CISO's and CSO's for strategic enterprise security consulting. His previous role was as Chief Information Security Officer for SC Johnson, a global consumer package goods firm. Prior to joining SCJ he led security programs for the largest Power Utility in the USA, was the Global Security operations lead for the largest E-commerce company in the world, and the Chief Security Officer for the Host City of the 2010 Winter Olympics.

Mr. Tyson has Master's Degree in Business Administration (MBA) specializing in Digital Technology Management, is a Certified Protection Professional (CPP) and is Board Certified in Security Management, and is a Certified Information Systems Security Professional (CISSP).

Marketing/PR Contact

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APOLLO INFORMATION SYSTEMS

Information Technology & Telecommunications | Manufacturing | Cyber Security and Physical Security Systems | Cybersecurity | Identity Management | All Cyber Security and Vulnerability Testing, Management and Strategy

What is the biggest challenge you face in your specific application/vertical?

Traditional Physical Security Technologies are on the precipice of being left behind in the wake of advancements in Cyber technology space and increased minimum cyber security protections that need to be native to these legacy technologies.

SUBJECT MATTER EXPERT GUIDE

GEORGE VERGOLIAS

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Professional Bio

Dr. Vergolias has directly assessed or managed over 1,000 cases related to elevated risk for violence or self-harm, sexual assault, stalking, and communicated threats. Dr. Vergolias has consulted for the FBI, Secret Service, and BOP.

Marketing/PR Contact

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R3 CONTINUUM | BOOTH 892

Consulting & Professional Services | Security Services | Critical Response | Identity Management | Visitor & Incident Management

What is the biggest challenge you face in your specific application/vertical?

To do this effectively and in a timely manner, it requires us to go beyond mere traditional enterprise security interventions and also encompass a behavioral understanding of the risk factors, how those impact a person of concern, and how contextual psychosocial risk factors elevate or thwart an individual from moving on a trajectory of predatory violence.

SUBJECT MATTER EXPERT GUIDE

C. JOSHUA VILLINES

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Professional Bio

A member of the ASIS Professional Certification Board, Joshua Villines trains law enforcement and civilian personnel in criminal investigations, threat assessment, workplace violence prevention, and active shooter response.

THE HUMAN INTELLIGENCE GROUP

Defense & Intelligence | Law Enforcement | Crime Analysis Software

What technologies are having the most impact in your specific application/vertical?

Incident management and reporting software makes it easier to quickly identify trends and assess vulnerabilities.

SUBJECT MATTER EXPERT GUIDE

KELLY WATT

CEO & FOUNDER

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Professional Bio

Kelly Watt is a specialist with 3D Lidar, Photogrammetry, and video imaging technologies in the public safety and security space. He is known for building the Public Safety vertical at FARO Technologies Inc. from inception. He is solutions focused and has rolled out educational workshops globally. With nearly 20 years working for and building technology companies, Kelly has a wealth of knowledge and is always willing to share and collaborate on projects to push new technologies into new applications. Kelly is currently the CEO and Founder of Visual Plan Inc.

A VISUAL PLAN INC. | BOOTH 3411

Emergency Services | Security Services | Management & Control Platforms | Security System Design & Integration | 360 Imaging, Photogrammetry, and 3D Lidar

What is the biggest challenge you face in your specific application/vertical?

There is a lack of accurate as-built information available today for critical asset and infrastructure protection and planning. Visual Plan helps to relieve this issue through an innovative process of rapid 360 and image processing to help collaborate, share and plan.

What technologies are having the most impact in your specific application/vertical?

360 image capture and cloud processing.

How are security technologies impacting or contributing to business intelligence?

Accurate as-built building information leads to better decision making, less waste to travel and supplies. Having “digital twins” of building information in a secure cloud format helps subject matter experts leverage the virtual world, while also affording AI to remove human error and save time.

SUBJECT MATTER EXPERT GUIDE

DAVID WEINBACH

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Professional Bio

Dave Weinbach is Manager of Identity and Product Innovation for Lenel. Dave has extensive background in product development, management, and marketing. Prior to rejoining the product management group this year, Dave was the Product Marketing Manager for Lenel. Prior roles included being the overall OnGuard Product Manager, as well as similar roles at other companies in security and high voltage power system protection and control. Dave has a bachelor's degree in Organizational Management from Roberts Wesleyan College and an associates degree in Electrical Engineering Technology.

Marketing/PR Contact

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LENELS2

Security Services | Physical Security and Access Control | Access Control | Security System Design & Integration | Biometrics

What technologies are having the most impact in your specific application/vertical?

The SIA OSDP (Open Supervised Device Protocol) is changing the way proximity and biometric readers talk to access control systems, and enabling new capabilities and new opportunities for efficiency and security.

SUBJECT MATTER EXPERT GUIDE

DAVE WHITIS

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Professional Bio

Started with Best Lock 93-96, Transitioned to a private company, Best Lock, 96-01, Ingersoll Rand from 01-11, Assa Abloy 12, Boon Edam 12-Present

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BOON EDAM, INC. | BOOTH 1103

Manufacturing | Oil, Gas & Chemical | Utilities | Access Control | Management & Control Platforms | Visitor & Incident Management

What is the biggest challenge you face in your specific application/vertical?

Getting individuals to believe in what we say. It is hard for people to believe we have the answers to the issues.

What technologies are having the most impact in your specific application/vertical?

Sensors, input devices (card readers, biometrics, blue tooth devices, NFC).

How are security technologies impacting or contributing to business intelligence?

Security is the beginning of everyone's journey within an organization of any size. From security we can tell what kind of traffic they will have on the day in order to place security where they need to be, even down to how much food they need to make based on the population that showed up that day.

SUBJECT MATTER EXPERT GUIDE

BOB WILKERSON

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Professional Bio

With over 40 years experience leading response efforts to major natural disasters, civil disorders and infrastructure disruptions; Bob pioneered the concept of crisis management as an integrated management process and created and deployed many of the principals that have become the core practices of emergency response, continuity and crisis management industry today. This spirit of innovation coupled with his deep and expansive knowledge of the industry is applied to new challenges faced by BMCG's clients.

Marketing/PR Contact

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BLUE MOON CONSULTING GROUP | BOOTH 2393

Consulting & Professional Services | Emergency Notification

What is the biggest challenge you face in your specific application/vertical?

Organizational silos tend to impact effective response -- whether an emergency, a business disruption or a reputational crisis. It's critical that organizations consider all components, including integrating security management into an holistic corporate capability. Easier said than done, but critical if a company is going to respond in a manner that meets stakeholder expectations.

What technologies are having the most impact in your specific application/vertical?

Availability of mass notification--while simple--is hugely helpful and allows teams to focus on more complex problems.

SUBJECT MATTER EXPERT GUIDE

BRUCE WIMMER

CPP | SENIOR DIRECTOR

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719.332.4796**Professional Bio**

Mr. Wimmer is retired from the US Air Force where he served in intelligence and as a Special Agent for the Air Force Office of Special Investigations (AFOSI). He specialized in counterespionage. Mr. Wimmer has lived and worked in 12 countries; has worked in 70 countries; and has worked in all 50 states in the U.S. He has worked for the world's oldest private security company (Pinkerton) and now works for the world's largest private security company (G4S). He specializes in risk assessments, supply chain security and countering business espionage and protecting intellectual property. He has authored a book on the latter subject and is the ASIS Council Chairman for Intellectual Property Protection.

G4S CORPORATE RISK SERVICES

Consulting & Professional Services | Transportation & Supply Chain | Intellectual Property Protection | AI & Machine Learning | Robotics/Drones | Enterprise Risk Management

What is the biggest challenge you face in your specific application/vertical?

Getting companies to look at the entire supply chain and every component; building security into every security related technology; getting out of "silos" and approaching security holistically.

What technologies are having the most impact in your specific application/vertical?

IT, autonomous vehicles and drones/robotics.

How are security technologies impacting or contributing to business intelligence?

They can have a good effect but security must be a part of considerations from the earliest developments and should not be ignored in the rush to get a technology in the marketplace.

SUBJECT MATTER EXPERT GUIDE

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THE SAGE GROUP

Consulting & Professional Services | Security Services | Access Control | Management & Control Platforms | Intelligent Communications

What is the biggest challenge you face in your specific application/vertical?

One of the biggest challenges in the industry is how to talk to the CEO and the executive team (the true owners of risk). This is a conversation that must be had, but after you are trained to speak in business optimization and value terms.

What technologies are having the most impact in your specific application/vertical?

What many executives don't realize is technology is highly disruptive. The biggest disruption will be the digital transformation of the business, the building and the community (government) and how the security program aligns with it.

How are security technologies impacting or contributing to business intelligence?

The battle over the platform that aggregates all the sensor data, optimizes the understanding of that data through advanced analytics, and delivers 360 degree all hazards risk and security program metrics at the time of need, will be the next generation of technology impact on the business.

SUBJECT MATTER EXPERT GUIDE

ELIZABETH YAKUBU

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Professional Bio

Elizabeth Yakubu Esq is a triple certificant.
She is a security professional employed in the
energy sector in Nigeria.

SHELL | BOOTH 2115

Oil, Gas & Chemical | Management & Control Platforms

What is the biggest challenge you face in your specific application/vertical?

The Niger Delta Region of Nigeria is an area of complexity. Being an ASIS member and triple certificant has afforded me access to a wealth of information and relationships which have helped me make accurate critical life and death decisions.