

# SECURITY MANAGEMENT

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**RESERVE YOUR SHOW MEDIA SPACE NO LATER THAN 15, July 2019.** Book a full-page ad in the GSX Show Guide or in the September issue of *Security Management* by 19, July 2019 and earn 5 points for 2019 booth selection.



**Security Management** Security Management is the **ONLY OFFICIAL GSX Show** publication. The magazine will be in distribution bins at registration and throughout the exhibit hall. Take advantage of GSX's show distribution with a **Polybag Insert**.

**Rate:** \$4,800 per insert  
**Quantity:** 8,000



**GSX Show Daily Newspaper**

	1X	2X	3X
<b>Tabloid</b>			
<b>Page*</b>	\$4,175	\$3,690	\$3,270
<b>Junior</b>			
<b>Page V</b>	\$3,200	\$2,810	\$2,475
<b>1/3 V</b>	\$2,535	\$2,240	\$1,970
<b>1/4 V/H/ISL</b>	\$2,100	\$1,835	\$1,630
<b>1/6 V/SQ</b>	\$1,665	\$1,460	\$1,300
<b>1/8 V/H</b>	\$1,205	\$1,055	\$970
<b>1/12 V/H</b>	\$790	\$695	\$575
<b>Cover</b>			
<b>2 or 3</b>			
(Tabloid) (3X only)			\$4,900
<b>Cover 4</b>			
(Tabloid) (3X only)			\$5,280

\*Tabloid page trim is 11" x 14.25"

**Size Your Newspaper Ads Easily**

Show Newspaper Equivalent	Security Management Equivalent
<b>Tabloid Page*</b>	11.25 x 14.5, with bleed
<b>Junior Page V</b>	8.50 x 11.125 with bleed
<b>Junior Page H</b>	11.125 x 8.50 with bleed
<b>1/3 V</b>	2/3V (4.5 x 7.25)
<b>1/4 H</b>	1/2 H (6.75 x 4.875)
<b>1/4 V</b>	1/2 V (4.875 x 6.75)
<b>1/4 ISL</b>	1/2 ISL (4.50 x 7.25)
<b>1/6 V</b>	1/3 V (2.125 x 9.75)
<b>1/6 SQ</b>	1/3 SQ (4.50 x 4.875)
<b>1/8 V/*H</b>	1/4 V (4.50 x 3.375)
<b>1/12 V/*H</b>	1/6 V/H (2.125 x 4.875)

\*H, reverse dimensions

\*width x depth



**GSX Show Daily Email**  
(Rates include three issues)

	Rate
<b>Top Banner</b> (728 x 90 pixels) (exclusive)	\$5,400
<b>Banner 1</b> (728 x 90 pixels) (exclusive)	\$4,300
<b>Banner 2</b> (728 x 90 pixels) (exclusive)	\$4,300



**GSX Countdown Email**  
(Five issues)

	Rate
<b>Top Banner</b> (728 x 90) Per edition	\$3,500
Total for five editions	\$14,000
<b>Banner 1</b> (728 x 90) Per edition	\$3,000
Total for five editions	\$12,000
<b>Banner 2</b> (728 x 90) Per edition	\$2,500
Total for five editions	\$10,000

Contact your sales rep for deadlines and specs.



**GSX Show Guide**

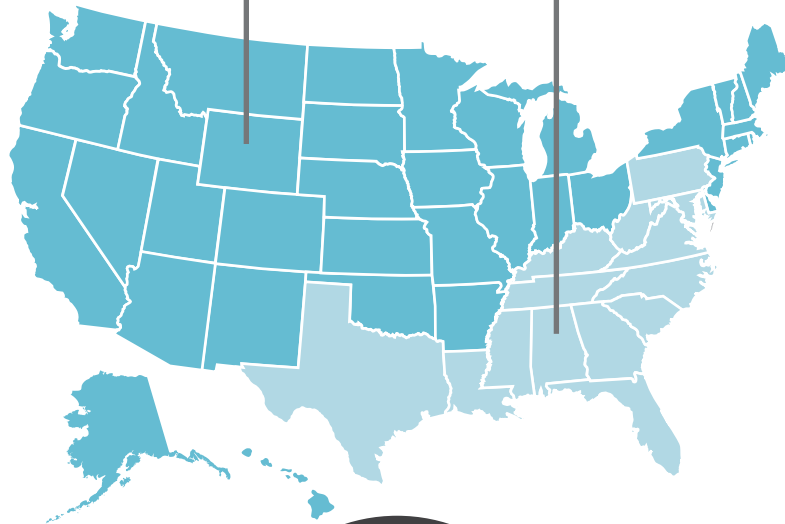
	1X
Full Page	\$4,500
1/2 Island	\$3,195
1/2 Horizontal	\$3,195
Cover 2 or 3	\$6,440
Cover 4	\$7,055



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