



# GSX

GLOBAL SECURITY EXCHANGE

FORMERLY ASIS ANNUAL SEMINAR & EXHIBITS

**8-12 SEPTEMBER 2019**

**McCORMICK PLACE | CHICAGO, IL**

**GSX.ORG | #GSX19**

## Multiply Your ROI **WITH GLOBAL CONNECTIONS**

Entering its 65th year, Global Security Exchange (GSX), powered by ASIS International, remains the best place to connect with your target audience—end users, systems integrators, and service providers. Formerly the Annual Seminar and Exhibits, this is the most respected and anticipated event each year that unites the entire spectrum of security.

GSX presents a growing focus on a global audience coming together to share ideas, explore issues, and invest in solutions. This provides an unparalleled forum for innovative companies to speak with an ever-growing market of security professionals, reinforce strategic partnerships, and secure new opportunities for growth.

There's simply no better investment to boost your sales and marketing strategies than GSX 2019. Let's discuss how we can support your business development goals.



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**Companies Q-Z**

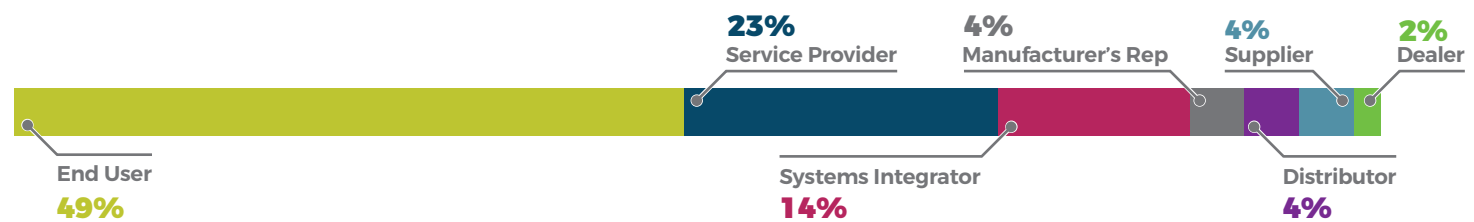
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# Access Buyers

## EXPAND YOUR BUSINESS

Make plans now to join us in Chicago for GSX 2019, where you'll find thousands of highly-qualified security professionals from every channel and end-user market looking to buy your products and services.

### ENGAGE BUYERS FROM ACROSS THE DISTRIBUTION CHANNEL\*



### MEET FACE-TO-FACE WITH KEY DECISION MAKERS\*

**Senior/mid-level management**  
43%

**Executive management**  
26%

**Professional services**  
12%

**Sales/marketing**  
6%

**Law enforcement/military professionals**  
4%

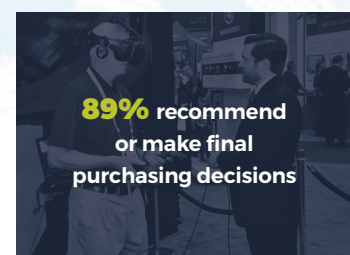
**Security services/channel partner**  
4%

**Architects/engineers**  
3%

**Academia**  
1%

**Retired**  
1%

### GSX ATTENDEES HAVE BUYING INFLUENCE AND POWER! \*\*



\* GSX 2018 REGISTRATION DATA

\*\* ASIS 2017 POST-SHOW ATTENDEE SURVEY