



23-27 SEPTEMBER, 2018 | LAS VEGAS CONVENTION CENTER

GSX attendees tell us their number one reason for attending Global Security Exchange is to **see new products and services**. The Innovative Product Awards provides an outstanding opportunity for your company to distinguish its innovative solutions while maximizing exposure and valuable recognition.

- Gain a competitive edge in today's dynamic security marketplace
- Stand out from hundreds of other exhibitors
- Reinforce industry expertise and product leadership
- Demonstrate innovation to customers and prospects

IMPORTANT DATES

Submissions Open: 15 June 2018

Submissions Close: 3 August 2018

ENTRY FEES

\$2,500 per entry

QUALIFICATIONS FOR ENTRY

1. The manufacturer or service provider entering the contest must be a contracted (paid) GSX 2018 exhibitor, in good standing with ASIS International (ASIS).
2. Only NEW technology, products, and services (introduced after 28 September 2017) are eligible for submission.
3. Each entry must be submitted online and paid in full (by credit card) at the time of submission. Entry fee is per submission and is non-refundable. There is no limit to the number of entries per exhibitor.
4. By entering the competition, entrants grant ASIS permission to use the entry and images of the entered product(s) or service(s) in print and online promotional materials produced by ASIS. Your entry will appear on the website, in the Competition Guide, and other promotions associated with the show.
5. The Innovative Product Awards recognizes the security industry's newest, most innovative products, services, and technology solutions. Entries that are a redesign or modification to an existing technology or product will NOT be considered.
6. Up to 10 award winners will be selected based on level of innovation, unique attributes, and what benefit the product or service brings to the security industry.

JUDGING

- A team of judges representing end users and experts in security technologies will evaluate all entries and select the top 10 winners.

RECOGNITION & BENEFITS

IPA program entrants receive extensive pre-show and on-site promotion to an engaged audience of security decision-makers.

Provided to All Entrants:

- Online profile on the event website prior to the show.
- Product profile in the Innovative Product Awards Competition Guide (distributed on-site at GSX 2018)
- Listing in the IPA section of the show's mobile app

Additional Recognition for Winners:

- Opportunity to provide a five-minute presentation in the X Theater in the Exhibit Hall
- Awards presentation at the networking luncheon on Monday, 24 September
- Winner recognition and listing in the IPA's section of the show's mobile app
- Spotlited in a press release distributed by ASIS
- Winner logo for use in promotional materials