

**SPECIAL OFFER for GSX EXHIBITORS**  
**THOUGHT LEADERSHIP for your brand**  
**GUARANTEED LEADS and SYNDICATION**



I would like to invite you to participate in our "In The Boardroom" Content Marketing and Lead Generation Program.

This is an opportunity for a senior executive at your Company to be featured in a thought leadership interview about YOUR solutions similar to these other examples:



Kurt Takahashi  
President



Dave Schmitt  
IoT



Ken Mills  
General Manager IoT & Security



Diana Zavala  
Director, Analytics



Rich Cillessen  
VP, Security



Our "In The Boardroom" program has excellent traction with mainstream media and trade media due to:

- [IT, IOT and Security Solutions Content](#)
- Top Google Rankings for
  - [Fraud Prevention Solutions](#)
  - [Physical Security Solutions](#)
  - [Secure ID Solutions](#)
- [Demographics, Traffic and Reach](#)

Your content will be published on [SecuritySolutionsWatch.com](#) and guaranteed to be syndicated in newspapers and TV such as:



We also guarantee syndication of your content in trade media and social networking of your content on and , and other communities.

"In The Boardroom" is customized for each content marketer to reach the end-users and pro-channel, the deciders and influencers, in YOUR target markets, in any vertical, in any geographic region.

Our value proposition and proven ROI is the reason we have worked with many leading brands in your space for 15+ years.

Quite simply, we deliver "more for less" than any other security publication or PR firm.

**What's YOUR...**

**Authentication**

**Cloud, Cyber**

**IoT, IT**

**Infrastructure**

**Mobility**

**Payments**

**Physical**

**Security**

**Public Sector**

**Safety**

**Secure ID**

**"Smart"**

**or Blockchain**

**...Solution?**

**Metrics confirm that content marketing is more effective than all other types of messaging.**

**We invite you to please join us "In The Boardroom".**

**GSX Exhibitors receive 50% OFF our Rate Card [here](#).**

Would you like to see exactly how your brand will be featured? Please [contact me](#) to arrange a quick tour.

I look forward to speaking with you.

Sincerely,  
[Martin Eli](#)  
Publisher

**[Security](#)SolutionsWatch.com**

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