

# GSX

GLOBAL SECURITY EXCHANGE

POWERED BY

**ASIS**  
INTERNATIONAL

**23-27 SEPTEMBER 2018**

LAS VEGAS CONVENTION CENTER | LAS VEGAS, NEVADA, USA

[GSX.org](http://GSX.org) | [#GSX18](https://twitter.com/GSX18)

Strategies for Security  
**MULTIPLIED.**

ASIS International's flagship event has a new name and a fresh look—but it's still the world's most trusted and established event for security professionals worldwide.

One Powerful Event.

## A WORLD OF SOLUTIONS.

Formerly the ASIS International Annual Seminar and Exhibits, Global Security Exchange (GSX) unites the full spectrum of security for one powerful, global event. It's the advanced education, innovative technology and solutions marketplace, and industry-leading networking you need—**multiplied.**

### GLOBAL

As the world's most comprehensive security event, GSX delivers new opportunities to exchange ideas, expand networks, and experience innovations to empower security professionals around the world. With the new name comes a sharpened focus on security from a global perspective, through shared ideas and experiences, content related to current and emerging threats worldwide, and wide-ranging technologies that address unique needs in every market.

### SECURITY

From the Internet of Everything and insider threats to data breaches and drones, the velocity of change and risks knows no boundaries. GSX fills the need for a global event that brings together the entire security industry—cyber and operational security professionals from all verticals across the private and public sector, allied organizations and partners, and service and solution providers—to exchange ideas and lessons learned, keep informed of current and emerging risks, and gain exposure to the technologies and trends shaping society and our workplaces.

### EXCHANGE

With a mission to connect the entire security industry, GSX offers multiple opportunities to exchange information, whether at networking events, in hallways, the classroom, or on the show floor. Plus, GSX facilitates hands-on access to new and emerging technologies, as well as ideas and insights that offer new takes on current challenges. Showcasing immersive reality, robotics, and drone demos, as well as expanded Impact Learning Theaters and Career Center programming, GSX is transforming the traditional exhibit hall format to provide attendees with the most robust and engaging technology and solutions experience.

**ATTEND GSX WITH A DELEGATION FROM YOUR COUNTRY >> [GSX.org/IBP](https://GSX.org/IBP)**



# A Greater **EXCHANGE.**

More than just a new name, GSX has elevated the event experience with modernized education, revitalized networking, and a reimagined exhibit floor that multiplies your opportunities to exchange key ideas and best practices, expand global connections, and experience new innovations.



## **Education**

Over the course of GSX, you'll have the opportunity to absorb more than 100 hours of collective industry knowledge that can be channeled into current and future strategy. GSX brings the best of security together—the subject matter experts, the next-level solutions, and the practical applications—all under one roof.



## **Solutions**

GSX is a valuable opportunity to demo products, talk to experts about technologies, and develop strategic relationships. As the premier show for security professionals worldwide, GSX is where hundreds of companies launch products, preview innovations, and create solutions. If it's essential to global security, it's at GSX.



## **Connections**

Connections are made all throughout GSX—in sessions, receptions, lunches, exhibit hall attractions, and exhibits—you never know who you'll meet next! And there's no better place to network with the international global security community than at GSX 2018.

## **Focus Areas Include:**

- **Active shooter**
- **AI/AR/VR**
- **Big data**
- **Business continuity**
- **Crime/loss prevention**
- **Crisis management and response**
- **Critical infrastructure**
- **Cyber security**
- **Data protection, GDPR, privacy, and transparency**
- **Enterprise security risk management**
- **Hot topics/current events**
- **Information security**
- **Insider threat**
- **Investigations**
- **Internet of Things (IoT)**
- **Legal**
- **Open source intelligence**
- **Physical security**
- **Radicalization and the role of technology**
- **Robotics**
- **Soft target protection**
- **Terrorism**
- **Wearables**
- **Workplace violence**



# Join a Delegation **FROM YOUR COUNTRY**

GSX 2018 is proud to be a participant in the U.S. Department of Commerce International Buyer Program (IBP), which recognizes the importance of this event to the security industry worldwide. Join a delegation today to connect with peers and colleagues from around the globe and explore the trends and technologies driving the security industry.

## Registration

When you join a delegation, you can take advantage of special IBP prices and benefits—available only to delegation participants. Contact the Commercial Service Specialist at your local U.S. Embassy or Consulate to receive a special IBP registration code. To find your commercial contact, visit [export.gov](http://export.gov).

**Learn more and view registration packages >> [GSX.org/IBP](http://GSX.org/IBP)**



## Las Vegas—the ultimate destination for business and fun!

Attend Global Security Exchange and visit the city that attracts more than 41 million visitors a year by offering the most glamorous and unique hotels, the biggest stars in entertainment, award-winning restaurants and shows, and, of course, the brightest lights!

You can also enjoy around-the-clock gaming at some of the world's grandest casinos, lounging by the pool, decompressing at the spa, or playing a few rounds at surrounding golf courses.

**MAKE YOUR PLANS NOW**  
**>> [GSX.org/IBP](http://GSX.org/IBP)**

## International Trade Center (ITC)

Make the ITC your headquarters for business meetings, catching up on emails, planning your day, networking with peers, or just taking a break from all the action. The ITC is here to maximize your experience and provide a place of comfort while at GSX. Below are just a few of the services provided:



Multilingual staff assistance



Complimentary refreshments



Private meeting rooms



Wi-Fi access



Computer workstations and printers



Power outlets to charge your devices

